

# 2012 Michigan ASLA Promotional Bundle Opportunities

**Do you want to:**

- ✓ *Make your marketing job easier?*
- ✓ *Get direct contact with the people who give you business?*
- ✓ *Be the first company Michigan ASLA members think of?*

**If the answer is yes, then take advantage of a Michigan ASLA Promotional Bundle!**

<b>Region Level - \$3,500</b>	<b>Community Level - \$2,500</b>	<b>Site Level - \$1,500</b>
<ul style="list-style-type: none"> <li>• Company logo with web link on sidebar at the top of all website pages</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo with web link on sidebar at the top of all website pages</li> </ul>	
<ul style="list-style-type: none"> <li>• (3) Full Page SITES Journal Advertisements</li> </ul>	<ul style="list-style-type: none"> <li>• (3) Half Page SITES Journal Advertisements</li> </ul>	<ul style="list-style-type: none"> <li>• (3) Half Page SITES Journal Advertisements</li> </ul>
<ul style="list-style-type: none"> <li>• Michigan ASLA Annual Meeting                             <ul style="list-style-type: none"> <li>✓ Booth w/ two full registrations</li> <li>✓ Choice booth location and recognition in the printed program</li> <li>✓ Opportunity for a brief presentation to all attendees (Only available through the sponsorship package!)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Michigan ASLA Annual Meeting                             <ul style="list-style-type: none"> <li>✓ Booth w/ two full registrations</li> <li>✓ Recognition in the printed program</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Michigan ASLA Annual Meeting                             <ul style="list-style-type: none"> <li>✓ Booth w/ one full registration</li> <li>✓ Recognition in the printed program</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• Golf Outing                             <ul style="list-style-type: none"> <li>✓ (4) golfers</li> <li>✓ (1) Hole Sponsorship</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Golf Outing                             <ul style="list-style-type: none"> <li>✓ (4) golfers</li> <li>✓ (1) Hole Sponsorship</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• Additional Michigan ASLA Program Sponsorship and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Additional Michigan ASLA Program Sponsorship and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Additional Michigan ASLA Program Sponsorship and recognition</li> </ul>
<ul style="list-style-type: none"> <li>• Company logo banner and recognition on Michigan ASLA e-newsletters (11 newsletters!)</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and recognition on Michigan ASLA e-newsletters (11 newsletters!)</li> </ul>	
<b>BUNDLED SAVINGS OF 12%!</b>	<b>BUNDLED SAVINGS OF 21%!</b>	

***Sign Me Up!***

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

*Promotional Bundle Level (Check One):*

**REGION** (\$3,500) -----   
**COMMUNITY** (\$2,500) ----   
**SITE** (\$1,500) -----

Total Enclosed: \$ \_\_\_\_\_

**Please send high-resolution logo and website link**

to: [administrator@michiganasla.org](mailto:administrator@michiganasla.org)

*Questions? Ask Derek at (517) 485-4116*

***Make Checks Payable To:***

Michigan Chapter ASLA  
 1000 W. St. Joseph Hwy, Suite 200  
 Lansing, Michigan 48915  
 Ph. (517) 485-4116 Fax: (517) 485-9408

or

***Pay by Credit Card***

Name on Card \_\_\_\_\_  
 VISA    Master Card    American Express  
 Card # \_\_\_\_\_  
 Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

# 2012 Michigan ASLA Promotional Bundle Breakouts

## Region Level – \$3,500 (12% Savings)

- Website \$500 – Logo Ad with web link on sidebar of all web pages
- SITES \$1080 – 3 issues, Full page ads
- Annual Meeting \$950 – Booth plus additional registration, \$200 sponsorship
- Golf Outing \$480 – 4 golfers plus hole sponsorship
- E-Newsletter \$400 – 11 newsletters, Banner Logo Ad
- Additional Program Sponsorship and recognition \$500

## Community Level – \$2,500 (21% Savings)

- Website \$500 – Logo Ad with web link on sidebar of all web pages
- SITES \$600 – 3 issues, Half page ads
- Annual Meeting \$850 – Booth plus additional registration, \$100 sponsorship
- Golf Outing \$480 – 4 golfers plus hole sponsorship
- E-Newsletter \$300 – 11 newsletters, Logo Ad
- Additional Program Sponsorship and recognition \$300

## Site Level – \$1,500

- SITES \$600 – 3 issues, Half page ads
- Annual Meeting \$750 – Booth
- Additional Program Sponsorship and recognition \$150