

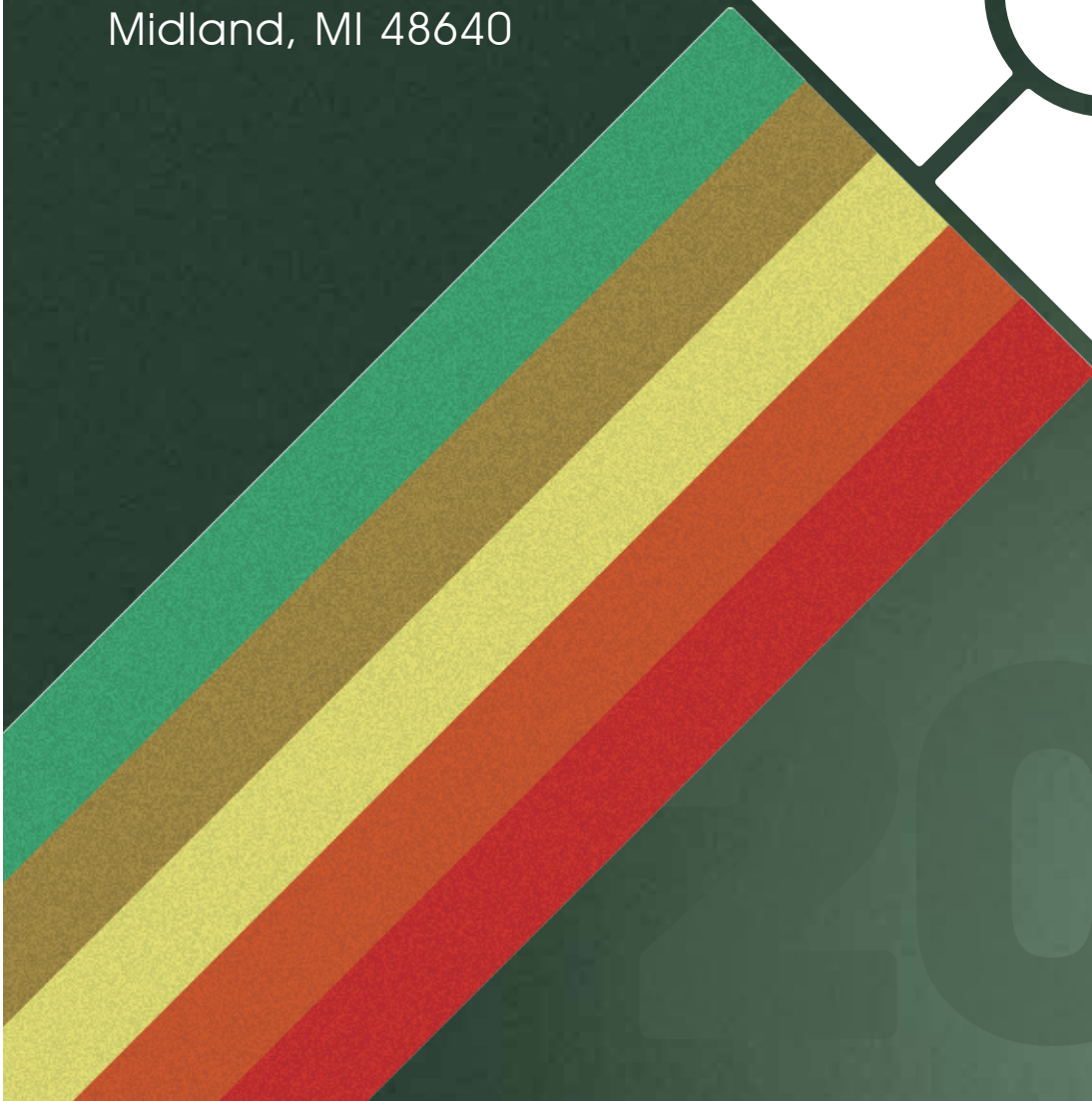
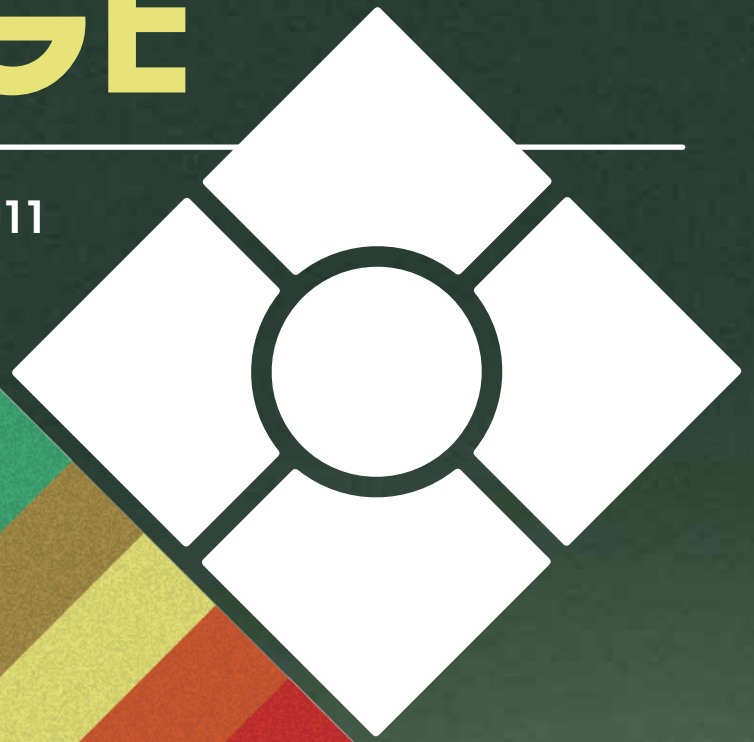
Honoring the Past **EMBRACING CHANGE**

Thursday, September 22, 2011

Midland Center for the Arts

1801 West St. Andrews Rd.

Midland, MI 48640



2011



Honoring the Past
**EMBRACING
CHANGE**

Conference Agenda

8:00 A.M. – 9:00 A.M.
Registration

AUDITORIUM LOBBY
Continental Breakfast

9:00 A.M. – 9:15 A.M.
Welcome

LECTURE ROOM
Christy Summers, ASLA; President-Elect, Michigan Chapter ASLA

9:15 A.M. – 10:00 A.M.
Speaker

LECTURE ROOM
John Campbell, ASLA; President and Founder, Site Planning Development, Inc.
"Dow Gardens – A composition blending man with nature"

10:00 A.M. – 10:30 A.M.
Break

AUDITORIUM LOBBY
Refreshments with Exhibitors

10:30 A.M. – 11:45 A.M.
Education Session

LECTURE ROOM
**Native Plant Material in the Landscape:
A Focus on Gardens, Stormwater BMPs and Open Space**
Bob Kehres and Drew Lathin, Great Lakes Native Plants

Learn how native plants can perform the same aesthetic functions as traditional landscaping practices, yet yield significant environmental advantages at a lower cost. We will show examples of sites landscaped with native plants and discuss ecosystem services, advantages of native plants and long term maintenance.

GARDEN ROOM

Complete Streets Panel Discussion

- **Deb Alfonso**, Supervisor, Intermodal Policy Services, Michigan Department of Transportation
- **Darrell Harden**, Transportation Planner, Michigan Department of Transportation
- **Brad Peterson**, LLA, Michigan Department of Transportation
- **Andrea Brown**, Executive Director, Michigan Association of Planning

Learn and participate in a lively panel discussion with answers to frequently asked questions about Complete Streets legislation (Public Acts 134 and 135), signed on Aug. 1, 2010 which gives new project planning and coordination responsibilities to city, county and state transportation agencies across Michigan.

Alden B. Dow Home Tour

(limited to 40 persons per tour – departs from Garden Room Patio)

Designated a National Historic Landmark in 1989, the Alden B. Dow Home and Studio is shared with the public through a tremendous amount of educational programming, public tours and researchers utilizing the Alden B. Dow Archives, the repository of Mr. Dow's architectural records. The Alden B. Dow Home and Studio is more than a museum, it's a national treasure.

11:45 A.M. – 12:45 P.M.
Lunch

AUDITORIUM LOBBY
President's Awards

Conference Agenda



12:45 P.M. – 2:00 P.M.
Education Session

LECTURE ROOM

Rosina Bierbaum, Former Dean, School of Natural Resources and Environment; Professor, Natural Resources and Environmental Policy, University of Michigan – *“Impacts of Climate Change on the Great Lakes Region”*

Dow Garden Tour I: (limited to 40 persons per tour – departs from Garden Room Patio)

The ASLA Medallion Award winning Dow Gardens exist to preserve the history, enhance the horticultural beauty and share the educational and leisure time opportunities of the Herbert H. and Grace A. Dow estate. Join us for a guided tour and learn about the past, present and future of this beautiful landmark.

2:00 P.M. – 3:15 P.M.
Education Session

LECTURE ROOM

Timothy H. Hoeffner, Administrator of the Office of High Speed Rail and Innovative Project Advancement, Michigan Department of Transportation

Mr. Hoeffner presents Michigan’s High Speed Rail Program, including a brief history of passenger rail in Michigan, summary of current projects, vision and current challenges. His office consists of a team of experts in rail management who are responsible for promoting and developing the infrastructure needed to support highspeed intercity passenger rail, commuter rail and rail rapid transit services.

Dow Garden Tour II: (limited to 40 persons per tour – departs from Garden Room Patio)

For description of tour, see Dow Garden Tour I at 12:45 P.M. – 2:00 P.M.

3:15 P.M. – 3:45 P.M.
Break

AUDITORIUM LOBBY

Refreshments with Exhibitors

3:45 P.M. – 4:45 P.M.
Keynote Speaker

LECTURE ROOM

Mark Wyckoff, MSU Land Policy Institute – *“Placemaking in the New Economy”*

Michigan is undergoing an important economic transformation. Our ability to successfully retain and compete for talented knowledge workers, who are extremely mobile and can live anywhere they want, will depend in part on how effective Michigan communities are in: a) creating and maintaining vibrant places where people want to be; and b) linking with other community amenities such as trails, green spaces and waterfront areas. This session will explain what has happened and why, as well as lay out what Michigan communities must do differently to compete in the global New Economy and the role landscape architects can continue to play in this process.

4:45 P.M. – 5:15 P.M.
Speakers

ASLA National and Chapter Business

- **SuLin Kotowicz**, ASLA; President, Michigan Chapter – *State of MiASLA*
- **Vanessa Warren**, ASLA; Trustee, Michigan Chapter – *National ASLA Report*
- **Bill Sanders**, ASLA; Chair, Government Affairs Committee (GAC) – *Government Affairs Report*

5:15 P.M. – 6:15 P.M.
Cocktail Reception

WHITING FOREST*

6:15 P.M. – 7:45 P.M.
Dinner and Michigan Chapter
ASLA Award Ceremony

WHITING FOREST*

**Whiting Forest is within walking distance from the Midland Center for the Arts. Parking is available for those who wish to drive. 2303 Eastman Avenue, Midland, Michigan 48640*

Honoring the Past EMBRACING CHANGE

Speaker Biographies



KEYNOTE SPEAKER

Mark A. Wyckoff, FAICP, is a professor at Michigan State University where he serves as Sr. Associate Director of the Land Policy Institute and Director of the Planning & Zoning Center. He is a community planner with 35 years of experience (24 years running a private sector consulting business) and is a Fellow of the American Institute of Certified Planners. He also edits and publishes the Michigan-specific monthly magazine, *Planning & Zoning News*, now in its 29th year.



John Campbell, "Dow Gardens – A composition blending man with nature"

Two mentors, Albe Munson and Clancy Lewis, inspired 1971 landscape architecture graduate, John Campbell's passion for landscape architecture. In 1974, Alden B. Dow became his third mentor when he challenged John to establish a vision for the nearly century-old Dow Garden. With the impressive guidance of his mentors, John has enjoyed shaping Dow's future as a delightful place for learning while maintaining respect for its rich heritage.

Bob Kehres, Great Lakes Native Plants is co-owner and General Manager of Ohio Prairie Nursery, Ohio's largest native seed company, located in Hiram, Ohio. Bob has been presenting and sharing his extensive knowledge of creating and restoring native ecosystems around Ohio since 1998. He is busier than ever training individuals and organizations on the best ways to utilize native seed and plant material for maximum benefit and success.

Drew Lathin, Great Lakes Native Plants is the general manager of Great Lakes Native Plants located in Litchfield, MI. He brings 30 years of management and organizational development experience to the application of incorporating native plants into small and large landscapes.



Rosina Bierbaum, Former Dean of UM SNRE

became Dean of the School of Natural Resources and Environment at the University of Michigan in October 2001 and held that position until 2011. Previously, she served in environmental science policy leadership positions in both the legislative and executive branches of United States government, culminating as director of the Environment Division of the White House Office of Science and Technology Policy, a Senate-confirmed position. Dr. Bierbaum was named by President Barack Obama to the President's Council of Advisors on Science and Technology. She co-chaired the National Climate Adaptation Summit in May 2010 and she is a member of the Executive Committee for the Tyler Prize for Environmental Achievement. Dr. Bierbaum received her B.S. in Biology and B.A. in English from Boston College, and earned her Ph.D. in Ecology and Evolution at the State University of New York, Stony Brook.



Tim Hoeffner, Administrator, OHSR & IPA,

High Speed Rail, MDOT is the administrator of MDOT's newly created Office of High Speed Rail and Innovative Project Advancement and reports to MDOT's Director while overseeing staff that consists of a team of experts in rail management, who are responsible for promoting and developing the infrastructure needed to support high speed intercity passenger rail, commuter rail, and rail rapid transit services.

Deb Alfonso, Supervisor of MDOT's Intermodal Services Unit

within the Bureau of Transportation Planning. In this role, she oversees staff working with all modes of transportation: highways, transit, rail, air, marine, plus MDOT's bicycle and pedestrian programs. She has a Master's Degree from Western Michigan University in Urban & Regional Planning coupled with a Minor in Public History. In her private sector work she brought the two disciplines together, teaching communities to recognize and value their origins and build a community identity or "sense of place" to promote economic growth. She has over 15 years of experience in transportation planning issues, including time overseeing a diverse Metropolitan Planning Organization area. Her work with various types of communities lends a breadth of experience to her perspectives on community building and transportation needs.



Andrea Brown, Executive Director, Michigan Association of Planning (MAP),

is responsible for the development of MAP's land use and planning policy; for advancing MAP's legislative agenda in Lansing; and for developing relationships and partnerships, forming coalitions, and working closely with other land use leaders, state agencies and non-profits. Brown is the chief fundraiser and has successfully secured funding to advance MAP initiatives. She was recently appointed by former Governor Jennifer Granholm to serve on the Complete Streets Advisory Council. Prior to her

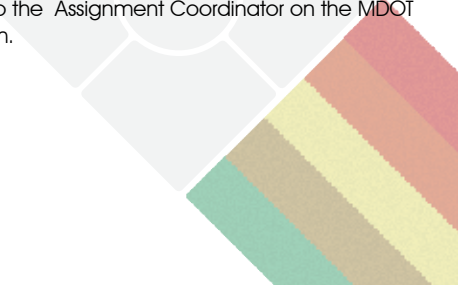
appointment as Executive Director, Ms. Brown served four years as MAP's Information Director. Ms. Brown has over a dozen years of experience, in both the public and private sector, as a professional community planner and received awards for two comprehensive plans during her tenure as project manager with the City of Ann Arbor. Ms. Brown is a certified planner and registered lobbyist, who holds both undergraduate and graduate degrees in urban planning from Eastern Michigan University.



Darrell Harden, Transportation Planner,

Michigan Department of Transportation has served for seven years as the transportation planner for MDOT's Southwest Region. He is the region's coordinator for complete streets, context sensitive solutions, non-motorized transportation, and Safe Routes to School. In those roles, he provides technical support to both MDOT project development and local agency initiatives. In addition, Darrell serves as co-chair of MDOT's complete streets team. In his spare time, Darrell collects postage stamps, dabbles in photographing old things and is usually training for a half marathon.

Bradley P. Peterson, LLA, received a Bachelors of Landscape Architecture and Masters of Urban and Regional Planning from Michigan State University and began his career in private practice designing site plans, open space planned unit developments and residential site plans, before joining the Michigan Department of Transportation as a Transportation Planner in 2003. Currently, he is the Context Sensitive Solutions (CSS) Coordinator and landscape architect in the Roadside Development Unit where he designs roadside facilities, performs technical reviews of applications for the Enhancement Grant program and is the primary contact and liaison for MDOT CSS policy and implementation. He is also the Assignment Coordinator on the MDOT Complete Streets Internal Team.





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September 22, 2011
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1801 West St. Andrews Rd
Midland, MI 48640



Registration Form

Full Conference includes: conference activities, Dow Garden tour, continental breakfast, lunch, and cocktail reception (*cash bar*) and awards dinner to be held at *Whiting Forest**.

**Whiting Forest is within walking distance from the Midland Center for the Arts, 2303 Eastman Avenue, Midland. Parking is also available.*

Michigan ASLA Member (Full Conference):

Number of attendees _____ x \$125.00 = \$ _____

RSVP Dow Garden Tour I Tour II

RSVP Awards Dinner

Write number attending for Tour and Dinner RSVP boxes

Michigan ASLA Non-Member (Full Conference):

Number of attendees _____ x \$140.00 = \$ _____

Student (Full Conference):

Number of attendees _____ x \$50.00 = \$ _____

Cocktail Reception and Awards Dinner only:

Number of attendees _____ x \$50.00 = \$ _____

Alden B. Dow Home Tour (*is not included in full conference*):

Number of attendees _____ x \$10.00 = \$ _____

Total Conference Registration Amount = \$ _____

Registrant's Name(s): _____

Firm or Company Name: _____

Street: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail for each attendee: _____

*Payment will be accepted by check or credit card.
Make checks payable to MICHIGAN ASLA.*

Name as it appears on credit card: _____

Card Number: _____

Mastercard Visa American Express Expiration date: _____

Signature: _____

Billing Street Address: _____

City: _____ State: _____ Zip: _____

Copy your registration form and mail or fax the original completed registration to:

Michigan Chapter ASLA

1000 W. St. Joseph Hwy., Suite 200, Lansing, MI 48915

Phone: (517) 485-4116 Fax: (517) 485-9408

Thank you for your registration and we look forward to seeing you!

THANK YOU

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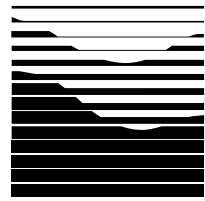
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MIDLAND CENTER FOR THE ARTS

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WHITING FOREST

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