



Michigan ASLA e-Newsletter

The official e-newsletter of the Michigan Chapter of ASLA
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February 25, 2009

From the President

In an effort to make the Michigan Chapter of ASLA work better for you, the board is currently working through a three year strategic plan that will shape goals and objectives for the chapter in the coming years. As President, I welcome anyone to attend a board meeting, now held on the 3rd Thursday of the month at our chapter office in Lansing. If you cannot attend but have something to say please contact at the chapter office or via email. Go to our website at www.michiganasla.org, click on contacts to find our information. The Chapter is always looking for valuable input in how we can assist our members and others here in Michigan.

In my last E-newsletter address, I asked for your news and notes. I have received a few press releases, which you will find in the edition and I hope to see more. Don't feel you have to do a formal press release, any format will do. Let us know your opinions on the E-newsletter or if you think other media forms will serve the chapter better please let us know.

Sincerely,
Brian Mulligan, RLA, ASLA
Chapter President

From National ASLA

April is Landscape Architecture Month!

- Staff sent out a second reminder email to Chapter and Student Chapter leadership to begin planning activities for National Landscape Architecture Month. In addition to pointing them to our activities guide, ASLA posted a [new public relations guide](#) to help chapters with NLAM and all future outreach at the local level and updated a general [Powerpoint](#) for member use.

Public Relations and Communications

- Staff have created [a new page within asla.org](#) as a resource for those members negatively affected by the current economic downturn. Two member-only e-networks are also being tested to offer platforms for networking and information exchange among Established Professionals (Full, Fellow, and International members) and Emerging Professionals (Associate and Student Members, plus members associated with landscape architecture schools) who have been hit by hiring freezes, layoffs, and severe business downturns.
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Growing the Profession

- ASLA is participating in [CollegeWeek Live](#), a virtual college fair for high school students. The Communications team will host an interactive booth during the March 25-26 event to promote the profession, reaching an estimated 25,000 potential students. The virtual college fair is open to all high school students, guidance counselors, and parents. An ASLA student chapter member will host a virtual presentation and live chat as part of the booth activities.
- [LABASH](#), the annual student-run international conference for landscape architecture, is February 26-28 at Penn State University.

SAVE THE DATE! Michigan ASLA Licensure Gala!

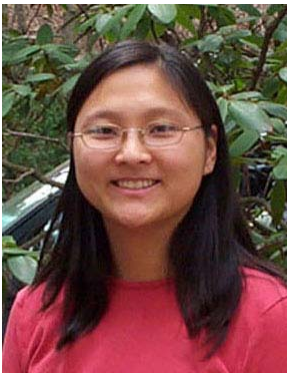
On Saturday April 25th, the Michigan Chapter will be hosting a Licensure Gala to celebrate the recent upgrade of our licensure to a practice act. Please join us at University Club of MSU | East Lansing, Michigan from 2-4pm for the small amount of \$20.00. If you would like to sponsor the event, please contact the Chapter office at 517.485.4116. More information will follow.

You do not have to be a chapter member to attend. Please pass this info around as well as the formal invitations when you start to receive them.

Let Your Voice Be Heard! April 28th is Michigan ASLA Lobby Day

Tuesday, April 28th is the Michigan Chapter of ASLA Lobby Day! This is a time to reach out to your State legislators and let them know about policies that are important to our State Chapter of ASLA. More information will be coming on how you can get involved!

OCBA Announces SuLin Kotowicz Receives Professional Licensure



Grand Rapids, Michigan, 2 February 2009 – O’Boyle, Cowell, Blalock & Associates, Inc. (OCBA) is pleased to announce that SuLin Kotowicz, ASLA, has passed her state licensing exam and is now a licensed landscape architect in the State of Michigan.

Ms. Kotowicz has been with OCBA since 2005, and during that time has been responsible for preparing design development and construction documents and developing design concepts, details and presentation materials. She is active in the Michigan Chapter of American Society of Landscape Architects (Michigan ASLA), currently serving as Treasurer and Website Administrator. Michigan ASLA’s most recent notable effort has been working with the state legislature to upgrade Landscape Architect registration from a title act to a

practice act, a great step forward for all landscape architects in Michigan. Ms. Kotowicz received her Bachelor of Landscape Architecture degree from Ball State University in 2002.

OCBA has provided landscape architecture, urban design, waterfront planning, land planning, and site design services throughout Michigan for 45 years.

Allegan's Historic Bridge Featured at International Conference

Kalamazoo, Michigan, 30 December 2008—Eric Lyons, Principal with the landscape architectural firm of O'Boyle, Cowell, Blalock & Associates, Inc. (OCBA) recently spoke at The Waterfront Center's 26th Annual International Conference in Chicago, Illinois about the restoration of Allegan's historic Second Street bridge and the subsequent Riverfront Renaissance project it inspired.

Allegan's Riverfront Renaissance project was triggered by the restoration of the Second Street iron truss bridge which then focused the community's attention on the adjoining riverfront. The bridge was restored in 1983 with funding from the Michigan Department of Transportation. The award winning Riverfront Renaissance, which began shortly thereafter, resulted in an attractive linear park with boardwalk along the Kalamazoo River which over time has become a signature feature of the city. According to Ann Breen of The Waterfront Center, the project's "...low key elegance and attention to detail and diversity of experience here make this riverfront turnaround an exemplary smaller-community project."

OCBA was the designer of the Riverfront Renaissance project which was constructed in two phases and opened in 1986. OCBA has provided landscape architecture, urban design, waterfront planning, land planning, and site design services to Kalamazoo, Grand Rapids and communities throughout Michigan for over 44 years.



Michigan Chapter of American Society of Landscape Architects

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