

## Twenty Fifth Annual Michigan Chapter ASLA Awards Program

Entry Deadline: July 19, 2010

### General Information

#### Award Description

**Honor Award of Excellence** – Given to the most outstanding project in each category.

**Merit Award of Achievement** – Given to projects that display superior professional achievement. Any number of merit awards can be given in each category.

#### Professional Award Categories

Enter one of the following three categories:

- I. Landscape Architectural Design
- II. Landscape Planning & Analysis
- III. Landscape Architectural Research & Communication

#### Eligibility

Professional projects must be submitted by an individual registered as a Landscape Architect in Michigan who is a member of ASLA and maintains a work address within Michigan. The project must have been completed since January 1, 2005. Any project that has previously won an ASLA (Michigan or National) award is ineligible. Student projects are ineligible. Entries will be judged by jury outside of the Michigan Chapter of ASLA.

### Specific Format and Content

Each Submittal must include the following:

1. Entry Form
2. Entry Fee
3. Microsoft PowerPoint Presentation in template format (on CD)
4. individual high resolution images (8-17)
5. Optional narrative hardcopy and digital files (WORD document file submitted on CD)
6. Printout of PowerPoint Presentation (slide format 6 slides to one page).

\*Items 3 and 5 must be on CD

#### PowerPoint Presentation

- Maximum size: 20 Slides
- All PowerPoint slides must use the MiASLA template, available at [www.michiganasla.org](http://www.michiganasla.org).
- All logos or other markings that identify the entrant must be removed or masked from view.

#### Slide Template

- Slide #1: Project name and location,  
Project purpose: scope, philosophy, intent.
- Slide #2: Role of landscape architect vs. other participants.
- Slide #3 Special factors: unique features or unusual problems.

#### Slides #4-20

Provide images and text describing the project (multiple images on a slide is acceptable).

Your presentation should showcase your entire project. The jurors will be reviewing each project by means of your slides and descriptive data only, and may not be familiar with Michigan geography.

#### Optional Project Narrative

Please provide a 1-page narrative covering the following:

- Project name and location
- Purpose of the project, including project's requirements, scope, planning or design philosophy, and design intent.
- Role of landscape architect
- Significance/special factors: relationship of the project to its context, unique features, unusual constraints, stewardship role.

For **Category II** – Include one copy of the planning/analysis document, and PowerPoint slides 1-3, and 4 slide showing cover of document.

For **Category III** – Include one copy of the communication document or electronic presentation (DVD only), and PowerPoint slides 1-3 and 4 slide showing cover of document.

#### Questions

Contact Brian Mulligan (616) 336-2001 or [awards@michiganasla.org](mailto:awards@michiganasla.org)

#### Entry Fees

All entries must include a entry fee of \$100 for Michigan ASLA members or \$120 for non-members. Fees must be included with the completed entry form and all materials. Make checks payable to Michigan ASLA.

#### Send All Entries To:

Brian Mulligan  
C/o Kent County Parks Department  
1700 Butterworth Dr. SW  
Grand Rapids, MI 49534  
(616) 336-7275

\*All materials submitted will become the property of the Michigan Chapter of ASLA

#### Deadline

All entries must be received by 4:00 p.m. EDT on Monday July 19, 2010.

## Category Descriptions

### I. Landscape Architectural Design

Category I includes constructed, site-specific works of Landscape Architectural design. For large incremental projects, at least the first stage must be completed to be eligible for entry. (The first stage must be representative of the entire project and will be judged by the same criteria as other entries in this category.) Plans and/or designs for projects not yet completed are not eligible.

This category includes various Landscape Architectural design activities, such as those listed below:

- Community and Multi-family Housing Design
- Urban Design
- Park and Recreational Facilities Design
- Residential and Garden Design
- Commercial Design
- Resort Design
- Institutional Design
- Historic Preservation and Restoration
- Land and Water Reclamation and Conservation
- Landscape Art and Earth Sculpture

The entry will be judged using the following criteria:

- Quality of design
- Functional success
- Context or relationship to its surroundings
- Overall significance to the profession and the environment

### II. Landscape Planning and Analysis

Category II includes the wide variety of professional activity that leads to, guides, or evaluates landscape architectural design. This category includes various landscape architectural planning activities such as those listed below:

- General development, regional transportation, recreation master plans.
- Government policies and programs.
- Legislation and/or regulation ensuring utilization of landscape architecture.
- Various landscape analysis activities such as environmental assessments, suitability studies, natural and visual resource inventories and post-construction evaluations.

The entry will be judged using the following criteria:

- The entry should represent excellence or the leading edge of Landscape Architectural practice.
- The entry should exhibit new technology, a pioneering use of previously created methodology, a uniquely effective means of combining, presenting and programming Landscape Architectural techniques.
- The entry should represent an outstanding way of ensuring that Landscape Architecture has a significant opportunity to impact the environment or environmental decision-making.

### III. Landscape Architectural Research and Communication

Category III includes design achievements in communicating Landscape Architectural technology to those within and outside the profession. This category includes published and/or written documents or video presentations (DVD only). Examples of publications in this category are listed below:

- Publication on Landscape Architectural history, art or technology.
- Extension education or how-to-do-it publications intended for the non-technical reader.
- Environmental education material that increases Landscape Architectural design awareness.

The entry will be judged using the following criteria:

- The publication's quality of content and presentation.
- The publication's usefulness to the intended readers.
- The publication's overall significance to the profession, the public and/or the environment.

**Deadline: July 19, 2009 at 4:00 pm**