

# 2010 Michigan ASLA Promotional Bundle Opportunities

**Do you want to:**

- ✓ *Make your marketing job easier?*
- ✓ *Get direct contact with the people who give you business?*
- ✓ *Be the first company Michigan ASLA members think of?*

**If the answer is yes, then take advantage of a Michigan ASLA Promotional Bundle!**

<b>White Pine - \$3500</b>	<b>Spicebush - \$2500</b>	<b>Trillium - \$1500</b>
<ul style="list-style-type: none"> <li>• Company logo with web link on sidebar at the top of all website pages</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo with web link on sidebar at the top of all website pages</li> </ul>	
<ul style="list-style-type: none"> <li>• (2) Full Page SITES Journal Advertisements</li> </ul>	<ul style="list-style-type: none"> <li>• (2) Half Page SITES Journal Advertisements</li> </ul>	<ul style="list-style-type: none"> <li>• (2) Half Page SITES Journal Advertisements</li> </ul>
<ul style="list-style-type: none"> <li>• Michigan ASLA Annual Meeting                             <ul style="list-style-type: none"> <li>✓ Booth w/ two full registrations</li> <li>✓ Choice booth location and recognition in the printed program</li> <li>✓ Opportunity for a brief presentation to all attendees (Only available through the sponsorship package!)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Michigan ASLA Annual Meeting                             <ul style="list-style-type: none"> <li>✓ Booth w/ two full registrations</li> <li>✓ Recognition in the printed program</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Michigan ASLA Annual Meeting                             <ul style="list-style-type: none"> <li>✓ Booth w/ one full registration</li> <li>✓ Recognition in the printed program</li> </ul> </li> </ul>
<ul style="list-style-type: none"> <li>• Golf Outing                             <ul style="list-style-type: none"> <li>✓ Four golfers</li> <li>✓ Bronze Sponsorship Recognition</li> <li>✓ Banner and Plaque</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Golf Outing                             <ul style="list-style-type: none"> <li>✓ Bronze Sponsorship Recognition</li> <li>✓ Banner and Plaque</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• Additional Michigan ASLA Program Sponsorship and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Additional Michigan ASLA Program Sponsorship and recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Additional Michigan ASLA Program Sponsorship and recognition</li> </ul>
<ul style="list-style-type: none"> <li>• Company logo banner and recognition on Michigan ASLA e-newsletters (12 newsletters!)</li> </ul>	<ul style="list-style-type: none"> <li>• Company logo and recognition on Michigan ASLA e-newsletters (12 newsletters!)</li> </ul>	
<b>BUNDLED SAVINGS OF 19%!</b>	<b>BUNDLED SAVINGS OF 18%!</b>	

**Sign Me Up!**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Company/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_

*Promotional Bundle (Check One):*

- WHITE PINE** (\$3500) -----   
**SPICEBUSH** (\$2500)-----   
**TRILLIUM** (\$1500) -----

Total Enclosed: \$ \_\_\_\_\_

**Please send high-resolution logo and website link**

to: [administrator@michiganasla.org](mailto:administrator@michiganasla.org)

Questions? Ask Derek at (517) 485-4116

**Make Checks Payable To:**

Michigan Chapter ASLA  
 P.O. Box 15339  
 Lansing, Michigan 48901-5339  
 Ph. (517) 485-4116 Fax: (517) 485-9408

or

**Pay by Credit Card**

Name on Card \_\_\_\_\_  
 VISA  Master Card  American Express  
 Card # \_\_\_\_\_  
 Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

# 2010 Michigan ASLA Promotional Bundle Breakouts

## **White Pine – \$3,500 (19% Savings)**

- **Website \$500 – Logo Ad with web link on sidebar of all web pages**
- **SITES \$800 – 2 issues, Full page ads**
- **Annual Meeting \$750 – Booth plus additional registration**
- **Golf Outing \$880 – 4 golfers plus Bronze Sponsorship**
- **E-Newsletter \$400 – 12 newsletters, Banner Logo Ad**
- **Additional Program Sponsorship and recognition \$750**

## **Spicebush – \$2,500 (18% Savings)**

- **Website \$500 – Logo Ad with web link on sidebar of all web pages**
- **SITES \$500 – 2 issues, Half page ads**
- **Annual Meeting \$750 – Booth plus additional registration**
- **Golf Outing \$500 – Bronze Sponsorship**
- **E-Newsletter \$300 – 12 newsletters, Logo Ad**
- **Additional Program Sponsorship and recognition \$500**

## **Trillium – \$1,500**

- **SITES \$500 – 2 issues, Half page ads**
- **Annual Meeting \$750 – Booth**
- **Additional Program Sponsorship and recognition \$250**