

**Michigan Chapter  
American Society of Landscape Architects**

# MiSITES

**The Quarterly News Journal of the Michigan Chapter—ASLA**

Welcome to our tenth year of MiSITES! Each quarter, MiSITES captures and promotes the finest landscape architecture work in Michigan and spotlights trends, products, and services. In addition, you receive timely chapter news and a calendar of upcoming events.

When you advertise in MiSITES, your message reaches over 300 licensed landscape architects in Michigan and 1,000-plus prospective clients for your products and services, including allied professionals such as architects, engineers, surveyors and developers as well as municipalities, counties, planners, parks and recreation professionals, state and local legislators, and private sector companies. 2016 MiSITES issues will feature a full color publication. Nowhere else do you have this unique opportunity to connect directly with your potential clients in Michigan.

## 2016 Editorial Calendar

Issue No.	Feature	Feature 2 or Trend	LA Legacy or Other
Vol. 10, No. 1	<b>Greening Your Office</b> Ben Baker	<b>Evergreen Road Enhancements</b> City of Southfield	<b>The Field Guide to Working with Lots</b> Christopher Riggert
Vol. 10, No. 2	<b>GR Forward</b> Tim Kelly		<b>21<sup>st</sup> Century Landscape Architecture in America</b> Wesley Landon
Vol. 10, No. 3	<b>Natural Burial Cemetery Design</b> Jack Goodnoe	<b>Playground in the Park – Re-Imagined</b> Bob Ford	<b>From Highways to Greenways – Reconnecting the Motor City</b> Jennifer Miller
Vol. 10, No. 4	2016 Awards (entire newsletter)		

*\*Issue topics subject to change. We will contact committed advertisers and transfer ads to future issues if desired.*

*\*\*All issues to be distributed as hardcopies to a focused group comprised of MiASLA members, policymakers, and issue contributors (approximately 600 recipients).*

*\*\*\*All issues to be distributed in an electronic format to the entire MiASLA mailing list (approximately 1,300 recipients)*

## 2016 Advertising Rates – FULL COLOR

Ad Size	Width	Height	Rate
Full Page	8-1/2"	5-1/2"	\$500
1/2 Vertical	4-1/4"	5-1/2"	\$300
1/4 Horizontal	4-1/4"	2-3/4"	\$175

## Submission Requirements

**All ads must have 1/8" (0.125") bleed.** Provide a press ready (hi-res, minimum 300 dpi) full color PDF file with fonts embedded on a CD or by e-mail, and include a proof of your ad.

Submit advertising materials to: Michigan ASLA Advertising

Phone: 517-485-4116 Fax 517-485-9408 Email: [SITESpublications@michiganasla.org](mailto:SITESpublications@michiganasla.org)

# SITES

The Quarterly News Journal of the Michigan Chapter—ASLA

## 2016 Advertising Space Reservation Contract

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### Space Reservation

Select	Publication	Space Reservation	Materials Due
_____	Vol. 10, No. 1	February 19	February 26
_____	Vol. 10, No. 2	May 20	May 27
_____	Vol. 10, No. 3	August 19	August 26
_____	Vol. 10, No. 4	November 11	November 18

### Please check one:

- \_\_\_\_\_ Advertising material is enclosed.  
\_\_\_\_\_ Advertising materials will be sent later. *Materials must be received on or before submission deadline or ad will run in the next issue.*  
\_\_\_\_\_ Use current/most recent advertisement.

### Complete and return this form to:

Michigan Chapter ASLA  
1000 W. St. Joseph Hwy, Suite 200  
Lansing MI 48915

**Payment Options:** Payment in full must be received with your order. If you have purchased a multiple-ad contract, you may include payment for first ad only. We will invoice you separately for each additional ad.

\_\_\_\_\_ **Check enclosed** Make payable to "Michigan Chapter ASLA"  
\_\_\_\_\_ **Credit Card** \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

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Name on Card \_\_\_\_\_

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### Questions? Michigan ASLA Advertising

Phone: 517-485-4116 Fax 517-485-9408 Email: [SITESpublications@michiganasla.org](mailto:SITESpublications@michiganasla.org)