



MICHIGAN ASLA

MICHIGAN CHAPTER OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

SITES

The Quarterly News Journal of Michigan ASLA

Welcome to our fifth year of SITES. Each quarter, SITES captures and promotes the finest landscape architecture work in Michigan and spotlights trends and products and services. In addition, you receive timely chapter news and a calendar of upcoming events.

When you advertise in SITES, your message reaches over 600 licensed landscape architects in Michigan and 1,200-plus prospective clients for your products and services, including allied professionals such as architects, engineers, surveyors and developers as well as municipalities, counties, planners, parks and recreation professionals, state and local legislators, and private sector companies. Nowhere else do you have the opportunity to so efficiently target your message to your potential clients in Michigan.

2011 Editorial Calendar

	Feature	Feature 2 or Trend	LA Legacy or Other
Vol. 5, No. 1	Pedestrian Safety	Sustainable Sites Initiative	Carl Johnson
Vol. 5, No. 2	Land Architecture Advocacy Issues	Urban Agriculture	John Grissim
Vol. 5, No. 3	Greenways Grants	LEED ND	Peter Pollack
Vol. 5, No. 4	2011 Awards (entire newsletter)		

*Issue topics subject to change. We will contact committed advertisers and transfer ads to future issues if desired.

2011 Advertising Rates -- Black and White only

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1/2 Vertical	4-1/4"	5-1/2"	\$250
1/4 Horizontal	4-1/4"	2-3/4"	\$150

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Space Reservation

Select	Publication	Space Reservation	Materials Due
_____	Vol. 5, No. 1	March 4	March 11
_____	Vol. 5, No. 2	June 3	June 11
_____	Vol. 5, No. 3	September 9	September 16
_____	Vol. 5, No. 4	November 16	November 23

Please check one:

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Questions? Michigan ASLA Advertising

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