



MICHIGAN ASLA

MICHIGAN CHAPTER OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS

2011 Michigan Chapter ASLA Annual Conference

Midland Center for the Arts

1801 W. St. Andrews

Midland, MI 48640

September 22, 2011

Dear Friends of Michigan Landscape Architects,

Plans for our 2011 Annual Conference are being finalized. This event will take place on Thursday, September 22nd, at the Midland Center for the Arts (adjacent to the Dow Gardens). We will host 100 – 150 landscape architects from all over the state as well as professionals in related fields. Our desire is to make this year's conference well attended, and we have included dedicated time for interaction between attendees and sponsors. **Michigan ASLA would appreciate your support, presence and participation throughout the entire day.** You are invited to attend and are encouraged to support our conference through the following sponsorship opportunities:

Sponsorship Opportunities

Exhibitor Hall Participant = \$700.00 (covers one (1) attendee; \$50.00 per each additional attendee) This is where our members will be looking for you and your product information. Special attention will be made this year to ensure optimal interaction. We will have a continental breakfast, lunch, and a couple of half-hour breaks with all participants. Your Pipe and Drape display areas will be around the perimeter of the Exhibitor Hall where we will have the continental breakfast, lunch and breaks. Your setup area will include an 8' long skirted table with (2) chairs, pipe and drape and electricity upon request. You are also invited to join us for our Cocktail Reception and Awards Dinner following the conference's daytime activities (included in exhibitor hall participant registration). The Exhibitor Hall is on the main floor of the Midland Center for the Arts, with direct access from the main entrance, plus ease of loading and unloading. Booth layout will be available soon.

Breakfast Sponsor = \$100.00

Interaction among exhibitors and delegates will be encouraged prior to beginning the meeting over a casual buffet style continental breakfast.

Break Sponsor = \$100.00

A half hour break will include beverages and time to reconnect with meeting attendees.

Lunch Sponsor = \$200.00

During lunch, we will have a brief presentation for President's Awards. Then, attendees will have time to learn about and gather more information from each exhibitor in a casual atmosphere. With your sponsorship, you will be recognized as an official sponsor of the lunch during the announcements. If you are also an exhibitor, we will identify your booth and representative at the conference.

President's Cocktail Reception Sponsor = \$150.00

Opportunities for networking during this cash bar cocktail reception will be ideal.

Awards Dinner Sponsor = \$250.00

Please join us for this dinner for additional interaction time with many of the delegates. Following dinner, a program will be held to recognize this year's chapter design award winners.

We anticipate that all sponsorship opportunities will go fast, so don't delay in registering for the event and being a sponsor!

Sincerely,

The Annual Conference Committee

Annual Conference Registration and Sponsorship Worksheet

**Please list all attendees so that we can have nametags ready prior to the conference date.*

Exhibitor Hall Participant _____ Booths @ \$700.00 = \$_____

Additional Attendee(s) _____ Number @ \$ 50.00 = \$_____

Awards Dinner Attendee(s) _____ Number Yes No

Breakfast Sponsor \$100.00 = \$_____

Break Sponsor \$100.00 = \$_____

Lunch Sponsor \$200.00 = \$_____

President's Cocktail Reception Sponsor \$150.00 = \$_____

Awards Dinner Sponsor \$250.00 = \$_____

Electricity Request

Annual Conference Subtotal \$ _____

TOTAL PAYMENT \$ _____

Payment will be accepted by Check or Credit Card. Make Checks payable to Michigan ASLA.

Return Worksheet and Payment Method to: **Michigan ASLA**
1000 West St. Joseph Hwy., Suite 200
Lansing, MI 48915
Phone: 517.485.4116
Fax: 517.485.9408

Registrant's Name(s): _____

Firm or Company Name: _____

Address: _____

E-mail Contact: _____ Phone: _____

For Credit Card Payments: MasterCard Visa American Express

Credit Card Number: _____

Name on Card: _____

Credit Card Billing Address: _____

Expiration Date: _____

Signature: _____