



Michigan Chapter ASLA

2022 PROMOTIONAL BUNDLES

If you or your organization supports landscape architecture, these opportunities are for you! Whether a designer or product representative, consider becoming a supporter of Michigan ASLA. There are many opportunities available, from our cost-saving promotional bundle options, to individual event or media options. Becoming a supporter is a great way to reach hundreds of landscape architects and allied professionals. These sponsor bundle opportunities are for design firms as well - see noted perks as a FIRM!

Visit www.michiganasla.org for more details and On-line Registration

ALL Bundle Sponsors will receive :

- ✓ Recognition announcements as a supporter throughout event
- ✓ Recognition as a supporter in ALL printed materials and Website

SITE
\$2,500

COMMUNITY
\$3,500

REGIONAL
\$4,750

STATE
\$6,000

Annual Conference and Expo :: Thursday, Sept 29, 2022 - Lansing, Michigan

	SITE	COMMUNITY	REGIONAL	STATE
Exhibit booth including one representative registration [Suppliers]	•	•	•	•
Entry registration for Design FIRM employees		one registration	two registrations	three registrations
Priority selection of booth location <u>in order of sponsorship level</u> [Supplier] or Table Tent Recognition at Networking Tables Design FIRM	•	•	•	•
Company-supplied take-away/handout to be distributed to all attendees		•	•	•
Happy Hour Sponsor			•	
Lunch Sponsor				•
Opportunity for a brief presentation or 30 second commercial to all attendees				•

LARide :: Friday, September 30, 2022 - Lansing, Michigan

	SITE	COMMUNITY	REGIONAL	STATE
Company LOGO on LARide T-shirt	•	•	•	•
Ride Guide Underwriter featured in printed guide and poster			•	•
Send-off Ceremony Featured Sponsor				•

Golf Outing :: Thursday, July 21, 2022 - Mystic Creek Golf Course, Milford, Michigan

	SITE	COMMUNITY	REGIONAL	STATE
Tee Sign + Golfer registrations included	two golfers	two golfers	four golfers	four golfers
Beverage Cart Sponsor on course			•	
Happy Hour Sponsor				•

Media Promotions

	SITE	COMMUNITY	REGIONAL	STATE
One advertisement in each MiSITES quarterly publication: 4 Issues Total	quarter page	half page	half page	full page
Company logo with website link on Michigan ASLA website and E-Blast		two blasts	four blasts	6 blasts
One Feature of product/project on Michigan ASLA Social Media with recognition				•

TOTAL BUNDLE VALUE **\$2,850** **\$4,000** **\$5,500** **\$7,500**