

## Sponsorship Opportunities



The Michigan Chapter of the American Society of Landscape Architects is asking for your help to support these special events by committing to an exhibit display or sponsorship. Don't miss this opportunity to reach landscape architects and industry professionals from across the state.

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### LA Ride Opportunities - More Information Coming Soon : Friday, October 9

LA Ride is an interactive, slow to medium-paced bike ride where riders visit locations designed by landscape architects throughout the host city. As a sponsor, your contribution will help to secure supplies, catering for lunch, and parking accommodations for attendees while also having your logo displayed on event banners and other promotional materials.

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### Awards Celebration Opportunities: Wednesday, October 7

#### Awards Celebration Sponsor \$550

In honor of being in East Lansing, we are hosting this year's event on campus at the MSU Broad Art Museum. Your sponsorship contribution will go towards fees associated with renting this special venue. Sponsorship includes company logo displayed at the event and recognition during announcements.

#### Awards Presentations \$350

We are thrilled to acknowledge our award winners in a special way! Your sponsorship contribution will go towards all fees associated with programming and branding our special presentation. Sponsorship includes company logo displayed during part of the awards presentation and recognition during event.

#### Drink Ticket Sponsor \$500

It won't be a celebration without your help to bring the spirits. Includes company logo on drink ticket and special recognition at event.





## Conference Opportunities: Thursday, October 8

### Exhibit Display Table \$800

Includes 6ft. table, two chairs and registration for one representative, planned meals and breaks are included. A mailing list of conference attendees will be provided pre- and post-conference. Additional representative registrations available for \$150 and electricity for your display table is available for \$55.

### Conference Speakers \$350

Our conference committee takes pride in securing knowledgeable speakers who have been recognized for their achievements in our profession. We need your help to get the best. Sponsorship includes company logo in marketing materials and recognition during conference announcements.

### Coffee Break Sponsor \$225

Includes company logo in marketing materials and recognition during conference announcements. Sponsor has opportunity to place promotional items and/or printed material at coffee break station.

### Conference Sponsor \$550

We need your help to make elevate this conference experience! Your sponsorship contribution will go towards fees associated with venue, programming and branding to make this conference successful. Sponsorship includes company logo in marketing materials and recognition during conference announcements.

### Breakfast Sponsor \$300

Includes company logo in marketing materials and recognition during conference announcements. Sponsor has opportunity to place promotional items and/or printed material at breakfast tables.

### Lunch Sponsor \$500

Includes company logo in marketing materials and recognition during conference announcements. Sponsor has opportunity to place promotional items and/or printed material at lunch tables.



## Event Schedule



### Wednesday, October 7, 2026

12:00pm - 3:00pm

- Sketch Walk, MSU Campus

3:30pm - 5:00pm

- Botanical Tour, MSU Campus

TBD

- Exhibitor Set Up

7:00pm - 9:00pm

- Awards Celebration, MSU Broad Art Museum

### Friday, October 9, 2026

12:00pm - 5:00pm

- LA Ride Bike Tour

### Thursday, October 8, 2026

7:00am - 8:30am

- Exhibitor Set Up

8:30am - 9:00am

- Registration, Continental Breakfast & Exhibit Expo

9:00am - 9:15am

- Opening Remarks

9:15am - 10:15am

- Educational Session

10:15am - 11:00am

- Exhibit Expo

11:00am - 12:00pm

- Educational Sessions

12:00pm - 12:15pm

- State of the Chapter

12:15pm - 1:30pm

- Lunch

1:30pm - 2:30pm

- Educational Sessions

2:30pm - 3:00pm

- Exhibit Expo

3:00pm - 4:00pm

- Educational Session

4:00pm - 5:00pm

- Educational Session

3:00pm - 5:00pm

- Exhibitor Tear Down



## Educational Sessions

### Conference Location and Accommodations

Graduate East Lansing

133 Evergreen Ave.

East Lansing, MI 48823

Graduate Hotel is offering conference guests a special guest room rate of \$119 until September 7, or until sold out, whichever comes first. To make your reservation, [Click Here](#) to access our special booking link or call the hotel directly at 844-888-4723 and reference MiASLA.

#### Parking

Daily valet parking available for \$15 per day or self-park available at nearby Albert Ave. Garage or Grove St. Garage, daily max. \$20, hourly rates vary.

\*See agenda for Field Event and Awards Celebration location information.

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### Shipping Information

Shipped items should arrive no earlier than 3 days prior to event and must be labeled as outlined below. Return shipping must be arranged with shipping carrier in advance.

#### Shipping Address

MiASLA Conference Oct. 7

c/o Janelle Proconier / Company Rep Name

Graduate East Lansing

133 Evergreen Ave.

East Lansing, MI 48823

Box \_\_\_ of \_\_\_

#### **Registration**

Registration deadline for sponsorships and exhibit displays is Monday, September 14, 2026.

Cancellation Policy: All cancellation requests must be received in writing by September 23 and will be charged a \$50 processing fee. No refunds will be granted after September 23, 2026.

[Register](#)

