

Annual Conference of Landscape Architecture

Grand Rapids, Michigan

September 10-12, 2025

Sponsorship Opportunities

The Michigan Chapter of the American Society of Landscape Architects is asking for your help to support these special events by committing to an exhibit display or sponsorship. **This is the only Michigan ASLA Networking event this year!** Don't miss this opportunity to reach landscape architects and industry professionals from across the state.

AWARDS CELEBRATION OPPORTUNITIES: Wednesday, September 10

VENUE & SILENT AUCTION \$775 (LIMIT 2)

This year's celebration is something we haven't done before! Your sponsorship contribution will go towards fees associated with venue and silent auction platform. 75% of all auction proceeds raised will go towards landscape architecture students at Michigan State University and University of Michigan.

AWARDS PRESENTATION \$500 (LIMIT 1)

We are thrilled to acknowledge our awards winners in a special way! Your sponsorship contribution will go towards all fees in programming and branding of this presentation by professional editors.

AWARDS FOOD&BEVERAGE \$1000 (LIMIT 2)

What's a better way to celebrate than through food and beverages? Your sponsorship contribution will go towards light appetizers, stocked house bar and servers.

CONFERENCE OPPORTUNITIES: Thursday, September 11

EXHIBIT DISPLAY TABLE \$800

Includes 8ft. table, two chairs and registration for one representative, planned meals and breaks are included. A mailing list of conference attendees will be provided pre- and post-conference. Additional representative registrations available for \$125 and electricity for your display table is available for \$45.

CONFERENCE SPONSOR \$500

We need your help to make elevate this conference experience! Your sponsorship contribution will go towards fees associated with venue, programming and branding to make this conference successful. Sponsorship includes company logo in marketing materials and recognition during conference announcements.

CONFERENCE SPEAKER \$350

Our conference committee takes pride in securing knowledgeable speakers who have been recognized for their achievements in our profession. Sponsorship includes company logo in marketing materials.

BREAKFAST SPONSOR \$300

Includes company logo in marketing materials and recognition during conference announcements. Sponsor has opportunity to place promotional items and/or printed material at breakfast tables.

COFFEE BREAK SPONSOR \$225

Includes company logo in marketing materials and recognition during conference announcements. Sponsor has opportunity to place promotional items and/or printed material at coffee break station.

LUNCH SPONSOR \$500

Includes company logo in marketing materials and recognition during conference announcements. Sponsor has opportunity to place promotional items and/or printed material at lunch tables.

LA RIDE OPPORTUNITIES : Friday, September 12

LA Ride Opportunities are forthcoming *

**Event attendee registration is required to be present at all events, unless otherwise noted above.*

[Click Here To Register](#)

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General Information

Wednesday, September 10

- 12:00pm - 3:00pm
Sketch Walk, Frederik Meijer Gardens*
- 3:45pm-5:00pm
Rapids Tour, Starting at Embassy Suites Lobby*
- 6:00pm - 8:30pm
Awards Celebration, Midtown at Studio Park*
**Offsite Event, See Conference Brochure For More Details*

Thursday, September 11

- 6:30am - 8:30am
Exhibitor Set Up
- 8:30am - 9:00am
Continental Breakfast & Visit Exhibits
- 9:00am - 9:10am
Welcome & Introduction
- 9:10am - 10:25am
Educational Sessions
- 10:25am - 11:10am
Exhibit Expo
- 11:10am - 12:10pm
Educational Sessions
- 12:10pm - 1:25pm
Lunch & State of the Chapter
- 1:25pm - 2:40pm
Educational Sessions
- 2:40pm - 3:15pm
Exhibit Expo
- 3:15pm - 4:15pm
Educational Sessions
- 4:15pm - 5:30pm
Educational Sessions
- 5:30pm - 6:30pm
Exhibitor Tear Down

Friday, September 12

- 12:00pm - 5:00pm
LA Ride, TBD in Grand Rapids*
**Offsite Event, See Conference Brochure For More Details*

CONFERENCE LOCATION & PARKING

New Vintage Place
889 Broadway Ave. NW
Grand Rapids, MI 49504
Complimentary on-site parking is available.

ACCOMMODATIONS

Embassy Suites Grand Rapids Downtown
710 Monroe Ave NW
Grand Rapids, MI 40503
Embassy Suites is offering conference guests a special guest room rate of \$179 until August 11, or until sold out, whichever comes first. To make your reservation, [Click Here](#) to access our special booking link or call the hotel directly at 616-512-5700 and reference MI ASLA. Self-parking is available for hotel guests at \$15 per night.

EXHIBITOR SET UP

Exhibitor set up time is available from 6:30am-8:30am the morning of the conference. The exhibit area is accessible by one elevator. If you require use of the elevator for your display table items, we highly recommend arriving at 6:30am to allow for adequate set up time. If your display requires less set up time and materials we recommend arriving and setting up at 7:15am.

SHIPPING INFORMATION

Shipped items should arrive no earlier than three days before the event date and can be shipped to our host hotel or the conference venue. Return shipping must be arranged with shipping carrier in advance. Embassy Suites Grand Rapids Downtown
Hold for MiASLA (Guest Name)
710 Monroe Ave NW
Grand Rapids, MI 40503
New Vintage Place
Contact Samantha Wetherington to coordinate shipping.
samantha@ryevenues.com

REGISTRATION

Registration deadline for sponsorships and exhibit displays is Friday, August 15, 2025.
Cancellation Policy: All cancellation requests must be received in writing by Friday, August 22 and will be charged a \$50 processing fee. No refunds will be granted after August 22, 2025.

[Click Here To Register](#)