



Michigan Chapter ASLA

2023 PROMOTIONAL BUNDLES

If you or your organization supports landscape architecture, these opportunities are for you! Whether a designer or product representative, consider becoming a supporter of Michigan ASLA. There are many opportunities available, from our cost-saving promotional bundle options, to individual event or media options. Becoming a supporter is a great way to reach hundreds of landscape architects and allied professionals. These sponsor bundle opportunities are for design firms as well!

ALL Bundle Sponsors will receive :

- ✓ Recognition announcements as a supporter throughout event
- ✓ Recognition as a supporter in ALL printed materials and Website

Visit www.michiganasla.org for more details and On-line Registration

SITE
\$2,750

COMMUNITY
\$3,750

REGIONAL
\$5,000

STATE
\$6,000

Annual Conference and Expo :: Thursday, October 12, 2023 - Bay City, Michigan

	SITE	COMMUNITY	REGIONAL	STATE
Exhibit Booth	•	•	•	•
Entry Registration for Attendees	one attendee	two attendees	three attendees	four attendees
Priority selection of booth location <u>in order of sponsorship level</u> and Recognition at Conference Networking Opportunities	•	•	•	•
Company-supplied take-away/handout to be distributed to all attendees		•	•	•
President's Cocktail Reception Sponsor			•	
Lunch Sponsor				•
Opportunity for a brief presentation or 30 second commercial to all attendees				•

Golf Outing :: Mid-July in SE Michigan

	SITE	COMMUNITY	REGIONAL	STATE
Tee Sign + Golfer registrations included	two golfers	two golfers	four golfers	four golfers
Beverage Cart Sponsor			•	
Drink Ticket Sponsor				•

Media Promotions

	SITE	COMMUNITY	REGIONAL	STATE
One advertisement in each MiSITES quarterly publication: 4 Issues Total	quarter page	half page	half page	full page
Company logo with website link on Michigan ASLA website and E-Blast		two blasts	four blasts	6 blasts
One Feature of product/project on Michigan ASLA Social Media with recognition				•

TOTAL BUNDLE VALUE

\$3,200

\$4,500

\$5,850

\$7,500



Michigan Chapter ASLA

2022 SPONSOR OPPORTUNITIES ::

*Customize Your
Sponsorship*

Customize your promotion platform with Michigan Chapter ASLA! The following two pages list sponsorship opportunities that you can select from to enhance your exposure to our members. These choices may be in addition to our four bundle options on the first page or mix-n-match to meet your desired participation in the Annual Conference, LARide, Golf Outing, and Media Options. Thank you for supporting the Michigan Chapter of ASLA.

Annual Conference :: Thursday, Sept 29, 2022 - Lansing, Michigan

Conference Sponsor :: Sponsorship supports speaker fees associated with nationally or regionally known speakers. The conference committee takes pride in securing knowledgeable speakers who also have been recognized for their achievements in our profession. Includes company name and logo displayed in the on-site program, at sign-in, lecture room and recognition announcements	\$1,000
President's Cocktail Reception <i>EXCLUSIVE to TWO Sponsors</i> :: Includes company name and logo displayed on sign throughout reception, listed in on-site program and recognition announcements. Sponsors have opportunity to place promotional items and/or printed material out during event.	\$750
Lunch Sponsor :: Includes company name and logo displayed on sign throughout lunch, listed in on-site program and recognition announcements. Sponsor has opportunity to place promotional items and/or printed material at lunch tables.	\$500
Happy Hour Social :: Sponsorship is for the happy hour social scheduled on the evening before the conference Wednesday, September 28, 2022. Event time is approximately 7:00 pm to 8:30 pm.	\$400
Sketch Crawl Sponsor :: Includes registration for one for event, company name and logo listed in on-site program and recognition announcements. *Wednesday Event	\$300
Breakfast Sponsor :: Includes company name and logo displayed on sign throughout breakfast, listed in on-site program and recognition announcements. Sponsor has opportunity to place promotional items and/or printed material at breakfast tables.	\$250
Exhibit Hall Break Sponsor :: Includes company name and logo displayed on sign throughout the break, listed in on-site program and recognition announcements. Sponsor has opportunity to place promotional items and/or printed material at break tables.	\$150

LARide :: Friday, Sept 30, 2022 - Lansing, Michigan

LARide promotes awareness of landscape architecture. Your sponsorship supports the event, awareness programming and outreach, and numerous scholarships to active landscape architecture students in Michigan. Descriptions are abbreviated. <i>To learn more about LARide and their mission visit laridecycletours.com</i>	
Gold Level Sponsor :: <i>Exclusive to ONE</i> [1] Conference Booth; Send-Off Address; Recognition during conference and premium placement in all print materials; FOUR Rider registrations; plus Silver benefits listed below.	\$2,500
Silver Level Sponsor :: <i>3 Available</i> Recognition during Send-Off Ceremony and inclusion in all print materials; TWO Rider registrations; plus Bronze benefits listed below.	\$2,000
Bronze Level Sponsor :: <i>5 Available</i> Inclusion in all print materials; ONE Rider registration includes T-shirt, Official Stickers, Swag Bag	\$1,500
T-Shirt Sponsor :: <i>Exclusive to ONE</i> Feature logo on sleeve or predominant placement on back of tee	\$1,200
After Ride Gathering :: <i>Exclusive to ONE</i> Commemorate the ride with fellowship and refreshments. One-on-one networking and featured in Ride Guide and other advertisements	\$1,000
Send-Off Ceremony Sponsor :: Sponsors Ride registration tent, snacks, and featured location speaker at the start of the LARide	\$500
Swag Bag Sponsor :: <i>3 Available</i> Company Logo/Name on Ride sinch sack, or similar, provided to all LARide participants	\$400
Ride Guide Underwriter Sponsor :: Supports the assembly and printing costs of the LARide Guide. Company Logo/Name featured in guide.	\$300
Speaker Feature Stop Sponsor :: Supports the procurement of speakers at the featured stop within the LARide	\$250



Michigan Chapter ASLA

2022 SPONSOR OPPORTUNITIES ::

Customize Your Sponsorship

GOLF OUTING :: Thurs. July 21, Mystic Creek, Milford, MI

Gold Sponsor :: Sponsorship include FOUR golfers, two golf carts, and meals throughout the event	\$1,500
Silver Sponsor :: Sponsorship include TWO golfers, one golf cart, and meals throughout the event	\$1,000
Bronze Sponsor :: Sponsorship include ONE golfer, golf cart, and meals throughout the event	\$500
Drink Ticket Sponsor :: Includes company name and logo on signage at location.	\$750
Lunch Sponsor :: Includes company name and logo on signage at location.	\$500
Beverage Cart Sponsor :: Includes logo on Beverage Cart for the Outing	\$350
Tee Sign Sponsor :: Includes company name and logo displayed on sign on the course	\$200

DEI Foundation Contribution

Diversity, Equity, and Inclusion ::

Michigan ASLA stands in solidarity with our BIPOC communities in the fight against systemic racism, racial injustices. As an organization, we recognize that we have much work to do and that these problems will not be solved overnight. As members of Michigan ASLA and the greater community, we commit to action and support by:

- *Listening and learning from Black, Indigenous and People of Color (BIPOC) and pledging to take action against racial inequality.*
- *Evaluating and improving our programs to assure that they align with our goals as a chapter.*
- *Establish the Diversity, Equity, and Inclusion Committee to encourage, promote, and celebrate diversity, equity, and inclusion in our profession.*
- *Promoting landscape architecture to young Black, Indigenous, and People of Color.*

The Chapter has established the **Michigan Chapter ASLA Foundation** to promote these efforts and provide scholarships to students from historically underrepresented demographics in their pursuit of an undergraduate or master's degree in landscape architecture. Please consider supporting the foundation with a contribution this year.

Visit our website for upcoming DEI Events and to MAKE A DONATION.

<https://www.michiganasla.org/diversity-equity-and-inclusion>

Media Promotions

MiSITES

MiSITES is the quarterly print journal of the Michigan Chapter ASLA. MiSITES captures and promotes the finest landscape architecture work in Michigan and spotlights trends, products, and services. When you advertise in MiSITES, your message reaches hundreds of landscape architects and allied professionals.

Advertisement size	Per Issue	1 to 4	Total
Full Page Advertisement - 8.5" W x 5.5" H	\$550 ea		
Half Page Advertisement - 4.25 W x 5.5" H	\$325 ea		
Quarter Page Advertisement - 4.25" W x 2.75" H	\$200 ea		

Submission Requirements ::

Please submit a press-ready full-color PDF file, min 300 dpi. All Ads must have 1/8" bleed and embedded fonts. Please include a proof of your ad.

Submit materials to :: marketing@michiganasla.org

Michigan ASLA Website + Social Media

Michigan ASLA is proud to highlight our supporters on our website

www.michiganasla.org

Subscribe to have your company's logo and website link on the footer of our website - an important resources for our membership.

Membership also provides quarterly mentions on social media which include Facebook and Instagram

Annual Website Membership + Quarterly Social Media Mentions \$250

Submission Requirements ::

Please prepare a high-resolution logo, min 300 dpi, and website link

Submit materials to :: marketing@michiganasla.org



Michigan Chapter ASLA

2022 SPONSOR OPPORTUNITIES :: Order Form

Annual Meeting :: Sept 29, 2022 - Lansing, Michigan		Selection
Conference Sponsor	\$1,000	
President's Cocktail Reception - <i>EXCLUSIVE to TWO</i>	\$750	
Lunch Sponsor	\$500	
Happy Hour Social	\$300	
Sketch Crawl Sponsor	\$300	
Breakfast Sponsor	\$250	
Exhibit Hall Break Sponsor	\$150	

Golf Outing :: July 21, 2022 Mystic Creek, Milford, MI		Selection
Gold Sponsor :: Incl 4 Golfers, Carts, and Meals	\$1,500	
Silver Sponsor :: Incl 2 Golfers, Cart, and Meals	\$1,000	
Bronze Sponsor :: Incl 1 Golfer, Cart, and Meals	\$500	
Drink Ticket Sponsor	\$750	
Lunch Sponsor	\$500	
Beverage Cart Sponsor	\$350	
Tee Sign Sponsor	\$200	

Annual LARide :: Sept. 30, 2022 - Lansing, Michigan		Selection
Gold Level Premire Sponsor :: Exclusive to ONE	\$2,500	
Silver Level Sponsor :: <i>3 Available</i>	\$2,000	
Bronze Level Sponsor :: <i>5 Available</i>	\$1,500	
T-Shirt Sponsor :: Exclusive to ONE Featured Sponsor	\$1,200	
After RIDE Gathering :: Exclusive to ONE	\$1,000	
Send-Off Ceremony Sponsor	\$500	
Swag Bag Sponsor :: <i>3 Available</i>	\$400	
Ride Booklet Underwriter Sponsor	\$300	
Feature Speak Stop Sponsor	\$250	

Media Promotions - MiSITES	RATE	1-4x	TOTAL
Full Page Advetisement - 8.5" W x 5.5" H	\$550 ea		
Half Page Advetisement - 4.25 W x 5.5" H	\$325 ea		
Quarter Page Advetisement - 4.25" W x 2.75" H	\$200 ea		

Media Promotions - Website + Social		
Michigan ASLA Website Advertisement and Social Media Quarterly Feature:: Logo with Link + provided advertisement	\$250	

Questions? Contact the Michigan ASLA OFFICE at 517.485.4116 On-line Registration available at www.michiganasla.org

To join the 2022 Michigan ASLA Promotional Bundle sponsorship opportunities and support the local chapter, please complete this form and send with payment to the Michigan ASLA office or register on-line.

Please make checks payable to:
Michigan Chapter ASLA

Send completed registration and payment to:
**Michigan ASLA
629 W. Hillsdale Street
Lansing, Michigan 48933**

Thank you for your support of Michigan ASLA!

Name: _____

Company: _____

Mailing Address: _____

Billing Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

SIGNATURE: _____

Payment by: check # _____ credit card

Name on card: _____

VISA MasterCard American Express

Card #: _____

Expiration Date: _____ CVV: _____

Promotional Bundle Level Options (check one):			
<input type="checkbox"/> Site	<input type="checkbox"/> Community	<input type="checkbox"/> Regional	<input type="checkbox"/> State

Customized Sponsorship TOTAL:: \$ _____

TOTAL CONTRIBUTION :: \$ _____