



Michigan Chapter ASLA

# 2023 PROMOTIONAL BUNDLES

If you or your organization supports landscape architecture, these opportunities are for you! Whether a designer or product representative, consider becoming a supporter of Michigan ASLA. There are many opportunities available, from our cost-saving promotional bundle options, to individual event or media options. Becoming a supporter is a great way to reach hundreds of landscape architects and allied professionals. These sponsor bundle opportunities are for design firms as well!

**ALL Bundle Sponsors will receive :**

- ✓ Recognition announcements as a supporter throughout event
- ✓ Recognition as a supporter in ALL printed materials and Website

Visit [www.michiganasla.org](http://www.michiganasla.org) for more details and On-line Registration

**SITE**  
**\$2,750**

**COMMUNITY**  
**\$3,750**

**REGIONAL**  
**\$5,000**

**STATE**  
**\$6,000**

**Annual Conference and Expo :: Thursday, October 12, 2023 - Bay City, Michigan**

	•	•	•	•
Exhibit Booth	•	•	•	•
Entry Registration for Attendees	one attendee	two attendees	three attendees	four attendees
Priority selection of booth location <u>in order of sponsorship level</u> and Recognition at Conference Networking Opportunities	•	•	•	•
Company-supplied take-away/handout to be distributed to all attendees		•	•	•
President's Cocktail Reception Sponsor			•	
Lunch Sponsor				•
Opportunity for a brief presentation or 30 second commercial to all attendees				•

**Golf Outing :: Mid-July in SE Michigan**

Tee Sign + Golfer registrations included	two golfers	two golfers	four golfers	four golfers
Beverage Cart Sponsor			•	
Drink Ticket Sponsor				•

**Media Promotions**

One advertisement in each MiSITES quarterly publication: 4 Issues Total	quarter page	half page	half page	full page
Company logo with website link on Michigan ASLA website and E-Blast		two blasts	four blasts	6 blasts
One Feature of product/project on Michigan ASLA Social Media with recognition				•

**TOTAL BUNDLE VALUE**

**\$3,200**

**\$4,500**

**\$5,850**

**\$7,500**