# ASLA 

 MICHIGAN
## Sponsor Opportunities 2024

If you or your organization supports landscape architecture, these opportunities are for you! Whether a designer or product representative, consider becoming a supporter of Michigan ASLA. There are many opportunities available, from our cost-saving promotional bundle options, to individual event or media options. Becoming a supporter is a great way to reach hundreds of landscape architects and allied professionals. Visit michiganasla.org for more information.

| PROMOTIONAL BUNDLES |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { Site } \\ & \$ 2,250 \end{aligned}$ | $\begin{aligned} & \text { Community } \\ & \$ 3,000 \end{aligned}$ | $\begin{gathered} \text { Regional } \\ \$ 5,000 \end{gathered}$ | $\begin{aligned} & \text { State } \\ & \$ 6,500 \end{aligned}$ |
| ANNUAL CONFERENCE: SEPTEMBER 12, 2024 \| DETROIT, MI |  |  |  |  |
| Exhibit Display Table (includes registration for one representative) | 12 | 12 | N | 12 |
| Additional Registrations for Company Representatives |  | 1 | 2 | 3 |
| President's Cocktail Reception Sponsor |  |  | 2 |  |
| Lunch Sponsor |  |  |  | 8 |
| Brief Presentation or 30-Second Commercial for All Attendees |  |  |  | E |
| GOLF OUTING: JULY 18, 2024 \| MILFORD, MI |  |  |  |  |
| Tee Sign | 12 | 12 | N | 2 |
| Golfer Registration | 2 golfers | 2 golfers | 4 golfers | 4 golfers |
| Beverage Cart Sponsor |  |  | 23 |  |
| Lunch Sponsor |  |  |  | 2 |
| MEDIA PROMOTIONS |  |  |  |  |
| One Ad in Each MiSITES publication (2 Issues) | 1/4 page | 1/2 page | 1/2 page | Full page |
| Logo with Web Link on Michigan ASLA Website and eBlast | 2 times | 4 times | 8 times | 12 times |
| Featured Product/Project on Michigan ASLA Social Media | 2 times | 4 times | 8 times | 12 times |

Only interested in Media Promotions? See below.

| MEDIA PROMOTIONS (a la carte) |  |  |  |
| :--- | ---: | :---: | :---: |
| Full Page Ad in MiSITES | $\$ 600$ |  |  |
| 1/2 Page Ad in MiSITES | $\$ 450$ |  |  |
| 1/4 Page Ad in MiSITES | $\$ 300$ |  |  |
| Website \& Social Media (annual fee) <br> (includes logo and link to website on the Michigan ASLA website and biannual social media mentions) | $\$ 300$ |  |  | | MiSITES is the biannual print journal of the Michigan Chapter ASLA. MisITES captures and promotes the finest landscape architecture |
| :--- |
| work in Michigan and spotlights trends, products and services. Submit ads and logos to marketing@michiganaslaorg. |

