



2022 Michigan Chapter ASLA

# MEDIA PROMOTIONS

## MiSITES

MiSITES is the quarterly print journal of the Michigan Chapter ASLA. MiSITES captures and promotes the finest landscape architecture work in Michigan and spotlights trends, products, and services. When you advertise in MiSITES, your message reaches hundreds of landscape architects and allied professionals.

### Submittal requirements:

Please send a press-ready full-color PDF file, minimum 300 dpi. All ads must have a 1/8" bleed and embedded fonts. Please include a proof of your ad.

Submit materials to [marketing@michiganasla.org](mailto:marketing@michiganasla.org)

	Width	Height	Rate per Issue	# Issues (1-4)	Total
Full page	8.5"	5.5"	\$550	_____	\$ _____
1/2 page	4.25"	5.5"	\$325	_____	\$ _____
1/4 page	4.25"	2.75"	\$200	_____	\$ _____
<b>Total MiSITES:</b>					<b>\$ _____</b>

## Michigan Chapter ASLA WEBSITE & SOCIAL MEDIA

Michigan ASLA is proud to highlight our supporters on our website: [www.michiganasla.org](http://www.michiganasla.org). Subscribe to have your company's logo and website link on the footer of our website - an important resource for our membership. Membership also provides quarterly social media mentions.

**Annual fee: \$250.**

### Submittal requirements:

Please send a high-resolution logo and website link to [marketing@michiganasla.org](mailto:marketing@michiganasla.org).

**Total Website: \$ \_\_\_\_\_**

**TOTAL MEDIA PROMOTIONS: \$ \_\_\_\_\_**

**VISIT [www.michiganasla.org](http://www.michiganasla.org) for ON-Line Registration and Information**

Name: \_\_\_\_\_

Payment by:  check (# \_\_\_\_\_)  credit card

Company: \_\_\_\_\_

Name on card: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

VISA  MasterCard  American Express

Billing Address: \_\_\_\_\_

Card #: \_\_\_\_\_

City: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone: \_\_\_\_\_

**Please make checks payable to: Michigan Chapter ASLA**

Email: \_\_\_\_\_

**Send completed registration form and payment to: Michigan ASLA | 629 W. Hillsdale Street | Lansing, Michigan 48933**

**REFER TO THE 2022 MICHIGAN ASLA PROMOTIONAL BUNDLE OPTIONS FOR GREAT SAVINGS!**