

Tomorrow is Here:

Design + Advocacy = Equitable + Vibrant Future

**2022
Annual Conference
of Landscape Architecture**



ASLA
MICHIGAN

SEPTEMBER 2022

28 - 30

LANSING CENTER, LANSING, MI

#MIASLA2022

Tomorrow is Here:

Design + Advocacy = Equitable + Vibrant Future



Conference & Expo
The Lansing Center
333 E. Michigan Ave.
Lansing, Mi 48933

Parking is available under the facility.
Rates are \$2 per hour or
\$10 maximum for the day.

Accommodations
**Radisson Hotel Lansing
at the Capitol**
111 N. Grand Ave.
Lansing, MI 48933
800-333-3333

Thank you to our generous Supporters



Create a timeless moment.®

Field Sessions

WEDNESDAY, SEPTEMBER 28

Sketch Crawl

3 LA CES PDH



landscapeforms®

2:00pm - 5:30pm

Please join us for the 5th Annual Sketch Crawl led by Jack Goodnoe, with co-hosts Dana Hernalsteen and Brad Hornburg, as they explore downtown Lansing. Hand drawing is a medium in which our profession communicates and translates ideas to clients or internally among office peers. This event is for all drawing levels that will be guided through prompts, tutorials and techniques. Sketchbooks are generously provided by Landscape-Forms. Please bring your favorite drawing tools - a pencil and pen minimum, and comfortable shoes. As always, plan for the weather, too. Tour departs **promptly** at 2pm from the Raddison Hotel Lobby

Happy Hour Social

Midtown Brewing Company, Lansing

CASH BAR

6:30pm - 8:30pm

Join your friends from the profession for drinks and appetizers in downtown Lansing at the Midtown Brewing Company located at 402 S. Washington Square, Lansing, MI.

FRIDAY, SEPTEMBER 30, 2022

LA Ride, Downtown Lansing

Separate Registration Required

12:00pm - 5:00pm



Join us for the LARide Cycle Tour 2022. It is a slow to medium paced, +/- 12 mile bicycle tour of the neighborhoods, parks, city center and more. As we ride around the Lansing area, there will be featured stops with educational lectures, followed by the After Party. In addition to a day of fun, you will be helping out Landscape Architecture students, as the proceeds go towards scholarships, mentoring and the Michigan ASLA's DEI.

Educational Sessions

Thursday, September 29

Registration & Breakfast Exhibitor EXPO 7:30am - 8:15am

Opening Remarks

Kyle, Verseman, Michigan Chapter, Preseident-Elect

8:15am - 8:30am

Jobs, Justice and Decarbonization: Radical Imagination and on the Ground Transformation

Kofi Boone, FASLA

8:30am - 10:00am

Keynote Address

BREAK Exhibitor Expo 10:00am - 10:45am

Michigan Climate Future – A Panel Discussion About Changes in the Great Lakes

Moderator: Alexa Bush

Panelists: Ines Ibanez, Chris Hoving, Erma Leaphart-Gouch, Conan Smith

10:45am - 12:15pm

Panel Discussion

LUNCH & State of the Chapter 12:15pm - 1:45pm

CONCURRENT SESSION | BLOCK ONE

1:45pm - 2:45pm

Session A: PLAYCE: Community Engagement and Empowerment Through Social Science and the Power of Play

Joy Kuebler, PLA, and Stephanie Onwenu, ASLA

Session B: Veridian at County Farm: The Role of the Landscape Architect in Design and Advocacy for a Net Zero Energy Community
Shannan Gibb-Randall, ASLA

BREAK Exhibitor Expo 2:45pm - 3:15pm

CONCURRENT SESSION | BLOCK TWO
3:15pm - 4:15pm

Session A - How Drones Inform Land Cover Decision-Making as a Mitigation Strategy
Keenan Gibbons, PLA, ASLA, and Lauren Hoffman, PLA

Session B - Hanging onto Yourself: Mental Health in Changing Times
Gina Verseman, MA, LPC

Chapter Awards Presentation 4:30pm - 5:30pm

Presidents Reception & Cocktail Hour 5:30pm - 6:30pm



Jobs, Justice and Decarbonization: Radical Imagination and on the Ground Transformation

Keynote Speaker: Kofi Boone, FASLA



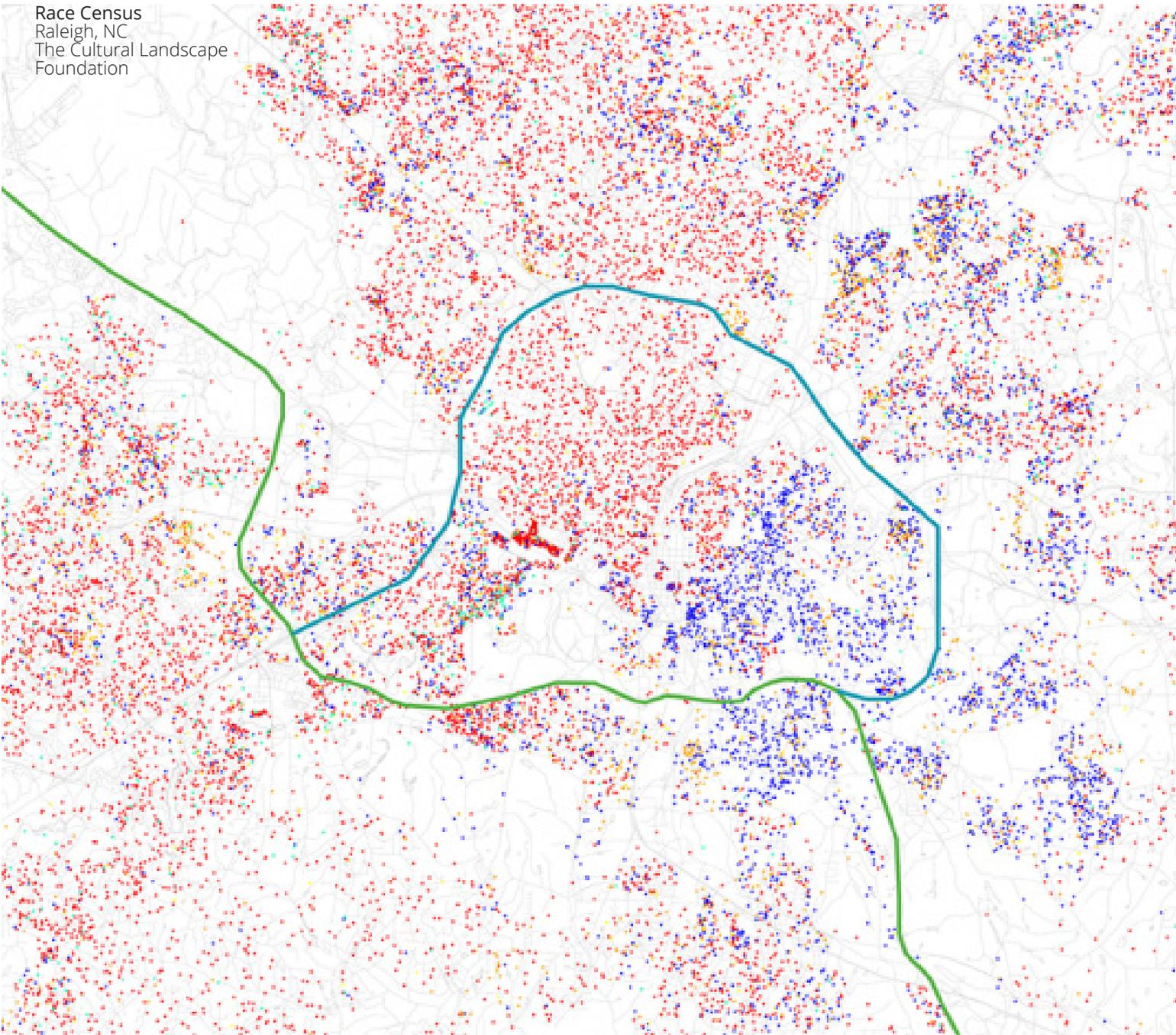
Kofi Boone, FASLA

Landscape architecture and environmental planning has a leading role to play in addressing our climate crisis. From landscapes enabling alternatives to fossil fuel consumption and greenhouse gas emissions, to strategies for adaptation to sea level rise, flooding, and drought, landscape architecture operates in the key systems and scales to create massive change.

This talk will revisit the key themes from the Green New Deal Superstudio and Grounding the Green New Deal: A Summit on Design, Policy, and Advocacy; a recent summit convened to accelerate individual and collective action to confront the effects of climate change. “Radical imagination” is needed to envision just futures that center the people and places historically neglected by proposals for massive change. On the ground transformation, including how and why we create opportunities for people to participate in the change affecting their environments, is essential to build sustainable community resilience.

Kofi Boone, FASLA is a Joseph D. Moore Distinguished Professor and University Faculty Scholar at NC State University. Kofi is a Detroit native and a graduate of the University of Michigan. His work is in the overlap between landscape architecture and environmental justice with specializations in democratic design and interpreting cultural landscapes. He is the winner of student and professional ASLA awards including the Jot D. Carpenter Teaching Medal. He is the founder of the Just Communities Lab, President of the Landscape Architecture Foundation, and serves on the boards of Black Landscape Architects Network and the Land Loss Prevention Project.

Race Census
Raleigh, NC
The Cultural Landscape
Foundation



Michigan Climate Future: A Panel Discussion

Panel Speakers



Ines Ibanez, PhD

Dr. Inez Ibanez's research interests focus on the current challenges that plant communities are facing in the context of global change, i.e. climate change, invasive species, and landscape fragmentation. These challenges are interconnected as they form the novel environment under which plants are growing, namely forest communities. Dr. Ibanez has directed her research at the recruitment of dominant tree species, from seed production to the sapling stage. This line of research covers a gap on the study of vegetation response to global change, where most work done has focused on climate envelopes. By focusing on the actual demographic responses of plant species to a changing environment, results from her work will be essential to forecast reliable vegetation changes under future climate scenarios.



Chris Hoving, PhD

Dr. Christopher Hoving is an Adaptation Specialist who has led the climate adaptation program for the Michigan Department of Natural Resources' Wildlife Division since 2012. As an ecologist and systems thinker, he seeks to connect and reconnect social and ecological networks through documentation and decision support tools that foster learning in a rapidly changing world. His passion is restoring health and harmony between people and nature, and he enjoys quixotic challenges like solving the dual crises of biodiversity and climate change to create a future in which society and ecosystems thrive together. Dr. Hoving serves on numerous regional and national climate initiatives including past chair of The Wildlife Society's Climate Change and Wildlife Working Group and current chair of the Michigan Climate Coalition.



Erma Leaphart-Gouch

Erma Leaphart-Gouch is an Organizer with Sierra Club Michigan Chapter's Great Lakes Program where she promotes practices related to nature-based solutions, or green stormwater infrastructure to reduce polluted runoff into local waterways. She has experience facilitating green infrastructure workshops, rain garden installations, and advocates for sustainable, triple bottom line policies to protect Great Lakes water quality and assure clean and accessible water for all. Erma serves on the Governance Board and Equity Action and Advisory Committee of the Healing Our Waters Great Lakes Coalition and is co-chair of the Detroit City Council's Green Task Force – Water Committee. Previously, Erma worked for the State of Michigan as a Human Resources Manager and Public Health Consultant.



Conan Smith

Conan Smith, is an experienced nonprofit leader, policy innovator and respected public official. He is a long-time advocate for the environment, public health and equity in Michigan. Starting as a volunteer and working his way up to leadership positions, he knows nonprofits from the ground up. The Ann Arbor native became Michigan Environmental Council's president and CEO in May 2019, after he worked with the organization from 1998 to 2004. Conan previously as executive director of Metro Matters, as well as 14 years as an elected county commissioner and has served in leadership positions on numerous public and private boards, including state-level appointments by both Gov. Jennifer Granholm and Gov. Rick Snyder. He currently is a board member of Michigan Saves and Pigeon River Country Advisory Committee.

About Changes in the Great Lakes

Synopsis

While many of the headlines on climate change focus on challenges like sea level rise or managed retreat, we have an opportunity to hold the conversation about climate change and adaptation in Michigan. From hotter summers, to more rain, and to higher and lower water levels in the Great Lakes, the time is now to begin convening the dialogue about the future of our state. Climate change is likely to have big impacts on the ways we inhabit our communities, grow our food, and power our economy, and those impacts need to be understood in a local context. They are also unlikely to happen equally, so equity and environmental justice must frame our understanding.

Landscape architects are uniquely poised to address this challenge, with an understanding of design for both ecological and social systems, often leading complex teams of multidisciplinary experts, and understanding the value of nature-based and multifunctional infrastructure. This session features a panel discussion with experts from several sectors to share from their perspective how they are seeing the early impacts of climate and environmental change happening here in Michigan, and to discuss ways that landscape architects can take action, grow their knowledge, and adapt their practice for greater human and environmental welfare. By growing our knowledge and partnerships with others, landscape architects can become stronger advocates, add more value to our clients and communities, help better design our built environment to adapt to these changes and provide more equitably for human communities, hydrological systems, and plant and animal communities.



Alexa Bush, Moderator

Alexa Bush is a program officer with The Kresge Foundation's Detroit Program. Alexa supports investments in transformative public spaces in the city of Detroit that promote greater understanding and inclusion, as well as strategies that advance the interconnections between sustainable urban development and economic equity. She joined the foundation in 2021. Previously, Alexa served as Urban Design Director-East Region at the City of Detroit Planning and Development Department, where she was involved with planning and developing inclusive economic recovery efforts in partnership with residents. She implemented work through the Strategic Neighborhood Fund and led Detroit's Reimagining the Civic Commons initiative in the Fitzgerald neighborhood in northwest Detroit. Alexa has also held positions with SmithGroup and San Francisco Planning and Urban Research Association (SPUR). She earned an undergraduate degree in visual and environmental studies from Harvard University; a MS in landscape architecture from the University of Virginia. Alexa serves on the board of the Landscape Architecture Foundation.

CONCURRENT SESSION | BLOCK ONE

Session A - PLAYCE: Community Engagement and Empowerment Through Social Science and the Power of Play

Speakers: Joy Kuebler & Stephanie Onwenu

1.0
PDH
credits



Inviting the public into the design process fundamentally changed landscape architecture for the better. And now, after decades of outreach experience, the inherent limitations of our methods become obvious. Language, culture, age, mobility, and socio-economic status are barriers that exclude valuable contributions by community members, leaving many of them feeling alienated from a process that should have offered meaningful opportunities to improve their quality of life.

This session introduces the PLAYCE approach to dynamic and interactive public engagement that generates a design vision by empowering communities, and invites the participants to actively participate in games and activities. Play can be described as the active consideration of possibilities without being committed to resolution and is the backbone of PLAYCE. All humans play. Play is universally inclusive and naturally supports cooperative inquiry and collaborative problem solving, creating a true platform to improve quality of life and cultivate new community leadership.

PLAYCE alters the global conversation about the role of community engagement and empowerment in design. It is a technology that seeks a breakthrough in the “Causing of Leadership” that occurs when community and designers come together in play.

Joy Kuebler, RLA, is an award-winning professional with more than 20 years' experience. Joy Kuebler Landscape Architect has won more than two dozen design and practice awards as well as accolades recognizing her leadership methodologies. Joy has a passion for play as a process. She presents widely at conferences across the nation and most recently was keynote of the Washington State ASLA annual conference. In 2020, she launched a second company, PLAYCE Studio, to bring her unique community empowerment techniques to landscape architects, designers, planners, and communities everywhere.



Joy Kuebler, PLA

Stephanie Onwenu is the inaugural Public Interest Design Fellow at DCDC. Stephanie is a Detroit native and alumna of Michigan State University, where she graduated with a Bachelors of Landscape Architecture ('18) and a Masters of Environmental Design (19') as the first Black Womxn to obtain this degree. Stephanie was awarded the 2021 Emerging Professional of the Year award for her significant contributions and leadership roles within the landscape architecture profession.



Stephanie Onwenu, ASLA

CONCURRENT SESSION | BLOCK ONE

Session B - Veridian at County Farm: The Role of the Landscape Architect in Design and Advocacy for a Net Zero Energy Community

Speaker: Shannan Gibb-Randall

1.0
PDH
credits 

Ann Arbor's Veridian at County Farm is Michigan's first solar-powered, all-electric, climate-resilient community that is currently under construction. Getting it designed was challenging but moving it through the regulatory system required creative problem-solving and advocacy on many fronts. Learn about the pitfalls and triumphs of high-performance green design and ways that landscape architects can be at the forefront of positive change.



Shannan Gibb-Randall,
ASLA

Shannan Gibb-Randall is principal of InSite Design Studio. Her background in art history and landscape architecture (MLA from UM) form the scaffolding of her design approach. Shannan's work has focused on ecologically-sensitive design - from stormwater management and conservation planning, to native plant design. Her work lives and thrives in highly urbanized settings to rural landscapes, each uniquely tailored to the ecological opportunities, design and program parameters, and distinct visual preferences of each client. The scale of her portfolio includes large institutional settings, parks, commercial venues, and residential work. She is a member of the City of Ann Arbor's Planning Commission and Environmental Commission, where she has informed the evolution of code to support high performance green projects.



CONCURRENT SESSION | BLOCK TWO
**Session A - How Drones Inform Land Cover
Decision-Making as a Mitigation Strategy**

Speakers: Keenan Gibbons & Lauren Hoffman



The urban heat island effect is a major contributor to global climate change. As we continue to explore mitigation strategies, having an objective way to measure this contribution is imperative. Using drone technology we have a direct metric for heat being reflected from surface-specific, site-specific, and ultimately community-specific scales. Understanding the impact of different materials and land cover on surface emissivity can help inform our design decisions for planning, construction materials, urban and residential landscapes, parks, rural land management, and ecological restoration.



Keenan Gibbons
PLA, ASLA
FAA Remote Pilot

Keenan is a licensed landscape architect and urban design professional practicing in the greater Detroit area of southeast Michigan. His expertise is in the sustainable planning, design, and implementation of green infrastructure, parks, streetscapes, and creative stormwater management strategies. Keenan is advanced in creative visualizations, digital media, BIM, computational and parametric modeling, and is an FAA-certified Remote Pilot.



Lauren Hoffman
PLA, ASLA, Ecologist,
Floodplain Mgr., Natural
Shoreline Professional

Lauren has worked on projects ranging from urban centers and state parks, to forests, Great Lakes shorelines and brownfield sites. Lauren has developed creative solutions for issues surrounding water quality, accessibility, recreation, parking, circulation, education and contamination. Her assessment activities have included a myriad of survey and monitoring work including plants, pollinators, macroinvertebrates, threatened and endangered species, invasive species, prairies, natural and mitigation wetlands, and habitat suitability. Lauren has designed habitats for corporate, municipal, parkland, and residential properties for target species ranging from fish and herps to songbirds and bats.

CONCURRENT SESSION | BLOCK TWO

Session B - Hanging onto Yourself: Mental Health in Changing Times

Speaker: Gina Verseman, MA, LPC



As a society, we tend to be awakening more and more to the importance of mental health. Our difficulty can be (and often is) that we find many different and sometime opposing views about what mental health is and how can we best achieve it. Come and learn from one expert a simple model of the mind along with a few useful tools for accomplishing and maintaining mental health and wellness. Transactional analysis is the most useful model of personality both in the individual and in the collective that exists today. It is not only a tool for therapeutic change and personal growth, it provides insight and direction for communication, education and is a method for analyzing systems and relationships. You don't want to miss this exciting opportunity for personal and professional growth.



Gina Verseman, MA LPC

Gina Verseman, MA LPC is a licensed professional counselor in private practice in Ann Arbor, Michigan. She primarily utilizes Redecision Therapy - which is a combination of Gestalt therapy and Transactional Analysis along with various forms of Energy Psychology. She has been a practicing clinician for nearly 20 years and has been in private practice for the last seven. While she treats many different kinds of issues and clients in her practice, she specializes in working with clients in the area of performance psychology.



JOIN US!

**BOJI
TOWER
DOWNTOWN
LANSING
OCTOBER 1, 2022**

**over the
EDGE**
MICHIGAN CHAPTER
ASLA FOUNDATION
DIVERSITY | EQUITY | INCLUSION

WE'RE FUNDING SCHOLARSHIPS FOR STUDENTS OF COLOR IN LANDSCAPE ARCHITECTURE AT MSU & U OF M
BY RAPPELLING DOWN THE BOJI TOWER. MEET US THERE!

COME OVER THE EDGE WITH US!
BE A PART OF HISTORY

OTE@michiganasla.org

https://fnd.us/ote-MiASLA2022?ref=ab_5B3RQf



Step to the edge, take a deep breath, and prepare yourself for the adventure of a lifetime as you rappel 240 feet down the Boji Tower in downtown Lansing in support of the Michigan Chapter ASLA Foundation Scholarship Program for BIPOC (Black, Indigenous, People of Color) Students in Landscape Architecture. You don't want to miss this opportunity! We are seeking donors, fundraisers/rappellers, sponsors, and volunteers.