

2022 Michigan Chapter ASLA

Conference on Landscape Architec-

Lansing Center, Lansing, Michigan

September 29, 2022

**Don't miss this ideal opportunity to reach
Landscape Architects from all over the state,
as well as professionals in related fields.**

**Space is limited, so don't delay - secure your
sponsorship opportunity and booth location today!**



ASLA
MICHIGAN



Exhibitor Participant Opportunities

Exhibitor Booth Participant

\$750, (after September 1, 2022 increases to \$850)

Includes 6x8 booth, 6X2 skirted table, two chairs, wastebasket, and registration for one representative. Each additional representative is \$75. Electricity can be provided for an additional \$55 fee. Exhibitors are invited to attend all events and will need to indicate on the registration form if attending.

Note: All exhibitors must purchase an exhibit space to have a reserved table, regardless of sponsorship status. Exhibit tables are not included with any conference sponsorship package listed below.

Conference Sponsorship Opportunities

Conference Sponsor

\$500

This sponsorship will go towards speaker fees associated with nationally or regionally known speakers. The conference committee takes pride in securing knowledgeable speakers who also have been recognized for their achievements in our profession. Includes company name and logo displayed in the on-site program, at sign-in, lecture room and recognition

Breakfast Sponsor

\$250

Includes company name and logo displayed on sign throughout breakfast, listed in on-site program and recognition announcements. Sponsor has opportunity to place promotional items and/or printed material at breakfast tables.

Exhibit Hall Break Sponsor

\$150

Includes company name and logo displayed on sign throughout the break, listed in on-site program and recognition announcements. Sponsor has opportunity to place promotional items and/or printed material at break tables.

Lunch Sponsor

\$500

Includes company name and logo displayed on sign throughout lunch, listed in on-site program and recognition announcements. Sponsor has opportunity to place promotional items and/or printed material at lunch tables.

President's Cocktail Reception

\$250

Includes company name and logo displayed on sign throughout reception, listed in on-site program and recognition announcements. Sponsors have opportunity to place promotional items and/or printed material out during event.

Sketch Crawl Sponsor

\$250

Includes company name and logo listed in on-site program and recognition announcements.

NOTE: Event is Wednesday, September 28, 2022

Happy Hour Sponsor

\$300

This sponsorship is for the happy hour social scheduled the evening before the Conference

NOTE: Event is Wednesday, September 28, 2022.

LA Ride

See next page for sponsorship details.

NOTE: Event is Friday, September 30, 2022.

Questions on Conference Sponsorships:

Questions? Contact Michigan ASLA (517) 485-4116 masla@kdafirm.com



LA Ride Sponsorship Opportunities

The 2022 LA RIDE will be hosted in Downtown Lansing on Friday, September 30, 12:00-5:30.

There will be multiple stops including award winning designed areas along the waterfront and interior of the city via the Grand River trail system. The ride will be customized to offer a short trip or a long ride.

Platinum Title Sponsor :: *Exclusive to ONE*

\$5,000

Includes featured announcement at and the opportunity for a 2-3 minute company pitch at the LA Ride "Send-off Ceremony." Preferred placement of name/logo on a stand-alone sponsor board at the LA Ride, as well as on the inside cover of the Ride Guide. Featured on the LA Ride poster, website, and have be interviewed for the MiASLA newsletter and MiSITES publication. Receives a 6x8' booth at the 2022 Michigan Chapter ASLA Conference on Landscape Architecture, which includes a 6x2' skirted table, two chairs, wastebasket, and registration for two representatives. Four [4] LA Ride registrations, T-Shirts, official stickers, and other swag. This sponsor has the opportunity to distribute promotional items and/or printed material.

Gold Level Sponsor

\$2,500

Includes announcement at, and the opportunity for a 2-3 minute company pitch at the LA Ride "Send-off Ceremony." Placement of name/logo on LA Ride poster, as well as in the Ride Guide. Receives a 6x8' booth at the 2022 Michigan Chapter ASLA Conference on Landscape Architecture, which includes a 6x2' skirted table, two chairs, wastebasket, and registration for one representative. Two [2] LA Ride registrations, T-Shirts, official stickers, and other swag. This sponsor has the opportunity to distribute promotional items and/or printed material.

Silver Level Sponsor

\$2,000

Includes being announced and to make comments at the LA Ride "Send-off Ceremony." Company name/logo on LA Ride poster, as well as in the Ride Guide. The LA Ride Poster will be displayed at the MiASLA Annual Conference. Sponsor receives two free LA Ride registrations, T-Shirts, official stickers, and other swag. The company has the opportunity to distribute promotional items and/or printed material.

Bronze Level Sponsor

\$1,500

Includes being announced at the LA Ride "Send-off Ceremony." Company name/logo on LA Ride poster, as well as in the Ride Guide. The LA Ride Poster will be displayed at the MiASLA Annual Conference. Sponsor receives one free LA Ride registrations, T-Shirts, official stickers, and other swag. The company has the opportunity to distribute promotional items and/

DEI Scholarship Donation

Donations to DEI over \$500 receive: announcement at LA Ride Kick-off ceremony, name/logo on LA Ride Poster and LA Ride Guide. All donations will be deposited into the DEI Scholarship Fund.

T-Shirt Sponsor :: Logo on sleeve or full back - call for details

\$1,250

After-Ride Gathering :: *Exclusive to ONE*

\$1,000

Send-Off Ceremony Sponsor :: 4 Available - Registration Tent distributing swag, snacks & refreshments

\$500

Swag Bag Sponsor :: 3 Available

\$400

Ride Guide Underwriter Sponsor :: unlimited

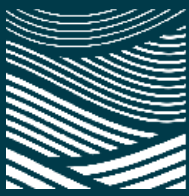
\$300

Speaker Featured Stop :: 4-5 Available

\$250

Questions on LA Ride Sponsorships:

Bob Ford: bford@lapinc.net (517) 485-5500 | Chet Hill: chill@jhle-studio.com (734) 358-9202



Conference Information

Wednesday, September 28, 2022

2:00 pm - 6:00 pm	Sketch Crawl
5:30 pm - 7:30 pm	Exhibitor Set up
6:30 pm	Happy Hour Social

Thursday, September 29, 2022

6:00 am - 7:30 am	Exhibitor Set-Up
7:30 am - 8:30 am	Registration/Breakfast Visit Exhibit Expo
8:30 am - 10:30 am	Educational Sessions
10:30 am - 11:30 am	Break and Exhibit Expo
11:30 am - 12:45 pm	Educational Sessions
12:45 pm - 2:15 pm	Lunch, State of the Chapter
2:15 pm - 3:15 pm	Educational Sessions
3:15 pm - 3:45 pm	Break and Exhibit Expo
3:45pm	Exhibitor Teardown
3:45 pm - 5:45 pm	Educational Session
5:45 pm - 7:30 pm	President's Cocktail Reception

Friday, September 30, 2022

12:00 pm - 5:30 pm	LA Ride
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* Schedule is tentative and is subject to change.
A final schedule will be provided once available.

Conference Location

Lansing Center
333 E. Michigan Avenue
Lansing, MI, 48933
(517) 483-7400

Parking available in the facility's deck at ground level with access via Riverfront Drive from southbound N. Cedar St.. Rates are \$2 per hour or \$10 per day.

Booth Locations

On the registration form you will have the opportunity to make booth requests. Spots are first come first serve. The conference committee will accommodate requests to the best of our ability.

Shipping information

Art Craft Display, Inc. will provide material handling services. Shipping and freight service instructions can be found on the registration form and confirmation email.

Accommodations

Our conference accommodations will be provided by:

Radisson Hotel Lansing at the Capitol
111 N. Grand Avenue
Lansing, MI, 48933

Conference accommodation rates are held until
August 29, 2022 for \$129 per night
For reservations at the discounted rate, visit
www.michiganasla.org/Annual Conference
under the EVENTS tab.

REGISTRATION

We offer online registration! Visit www.michiganasla.org

To be included in print media, please register by
September 12, 2022

Send registration questions to:

Michigan ASLA | 629 W. Hillsdale Street | Lansing, Michigan 48933
Questions? Call: 517-485-4116 masla@kdafirm.com Fax: 517-485-9408